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ANAHEIM, CALIFORNIA, THURSDAY, JULY 21, 1932

NUMBER 42

RECALL EARLY COUNTY DAYS AT BIG PICNIC

Refrigerator Cars Were the
Turning Point in Orange
Industry

Beginnings of Orange county's tremendous success in rising to the top rung of the agricultural ladder—the Valencia orange industry—was stressed in talks before members of the Orange County Historical society, which held a picnic Saturday evening at the Anaheim city park. Approximately 60 persons, all interested in the past and present of this commonwealth, attended.

A. S. Bradford, pioneer in this district and experimenter in the nursery business, told of the early-day method of packing oranges, shipping and marketing, and compared them with modern means.

"Development of the refrigerator car was the turning point in the industry," Mr. Bradford stated. "Pioneering the demand that would be met by oranges, we began experimenting in raising Valencia. The sale of trees was sensational."

"Hunted Geese"
Another speaker who touched upon memories dear to every old timer was S. F. Hartman, who in his main address, traced the development of the orange from the sour, acid and almost tasteless fruit first developed in India, to its further development in Sicily, then to Spain and from there to California where the Franciscan monks brought it in 1769. By 1823 California received 25,000 trees. He especially praised the development of the orange, and the comparable development of handling it.

"Long Gone Days I Recall" was the subject of Miss Alice Grimshaw, native daughter of Anaheim, whose humorous handling of her subject was one of the pleasant features of the evening. She described the streets, old hitching posts, car lamps, the opera house, windmills, pigeons and churches. She began with the formation of the company which founded Anaheim in 1857 with the hope of making this the greatest wine center in America—and the hope was well on the road to fulfillment when she blurted in 1856-57 wiped out the substantial progress made.

"When I Was a Boy" was Colonel S. H. Finley's subject. He recalled his first arrival in Anaheim and of his boyhood days when goose hunting was sport—as well as a necessity. "We lived happier then and found more enjoyment in life than we do now with all the modern improvements" he sighed.

Secretary S. M. Davis told of the aims of the historical society in preserving matters of historical interest for future generations. President C. D. Ball presided.

Schumacher Gets Hearty Support

Residents throughout the third supervisorial district are lining up satisfactorily behind William Schumacher, incumbent, who is a candidate for reelection to his fifth consecutive term.

Supervisor Schumacher has received hearty support of the press in this section of the county, as well as civic leaders who realize his qualifications for the position. During his 26 years on the board, the third district—the largest and richest in the county—has progressed tremendously. Next term, if elected, Mr. Schumacher will be able to wield more than usual influence because he'll be chairman of the board, according to officials who have studied the situation.

In making his rounds among supporters in this district this week, Supervisor Schumacher pointed out the tremendous tax reductions made during the past year. In the words of the supervisor, "Orange county has led the procession in government economies. Next year we'll have an exceptionally low county tax through efforts of the present board in establishing rigid economies reaching into every department of the county government."

The Damon-Pythias FRIENDSHIP—

was so enduring that it has lasted through the ages as a symbol of highest unselfish devotion. Something akin to this same bond of friendliness exists between the Anaheim Gazette and its readers, some of whom have been subscribers for more than half a century. That kind of reader loyalty builds PRESTIGE that's invaluable to advertisers.

Beckoning

By Albert T. Read



Dale R. King's Death Mourned

Well Known, Exchange Leader
Dies at Fullerton
On Sunday

Dale R. King, assistant general manager of the Sunbelt organization, passed peacefully away July 17 after an illness of several months.

Although but 45 years of age, Mr. King has a record of a quarter-century of service with the California Fruit Growers Exchange. Starting at the bottom of the ladder in the sales office at Indianapolis in 1907, he was transferred the following year to San Francisco where in less than three years he was made district manager.

Six years later—in 1917—"when the Northern Orange County Citrus Exchange was formed at Fullerton, Mr. King was chosen as its head, this exchange becoming under his leadership the largest of the sub-exchanges. Last fall he was appointed to the position of assistant general manager of the central Exchange at Los Angeles.

Funeral services were held at the Christian church, Fullerton, last Wednesday at 2 p. m. with Rev. George Tinsley officiating.

Mr. King's record of civic service is impressive; past president of the Fullerton chamber of commerce; past president of the Fullerton Kiwanis club; lieutenant-governor of the Fourth district, California-Nevada division of Kiwanis; and a leader in the First Christian church.

Surviving are his widow, Vio, two daughters, Lou and Jean, four sisters, Mrs. Hal P. Fudge of Vinton, Ia.; Mrs. Frank M. Miller, Indianapolis; Mrs. Maud S. Bates, Richmond, Va.; and Mrs. Alpha Goldsmith of Fullerton; and three brothers, Berg A. of Indianapolis, Russell H. of San Francisco, and Robert R. of San Dimas.

Banker to Address Associated Group

Banker Ora E. Monette of Los Angeles will address the July 26 meeting of the Orange County Associated Chambers of Commerce meeting. Secretary Harry M. May announced this week. The meeting will be held at the El Portal cafe, Balboa, at 6:30 p. m.

Children Appear In Thursday's Concert

Delighted with success of the first two musical concerts held in the Anaheim city park, city officials and the committee working on the series of free concerts, this week turned their attention to the two-part Indian and Scandinavian music and dance program scheduled for Thursday evening.

HUGE SUM PAID ORANGE COUNTY FOR GAS TAXES

Orange county received \$70,019.79 as its share of the state gasoline taxes, and \$4,125.36 as its share of transportation taxes, making a total of \$74,145.15, last Monday, as state payment for the final quarter ending June 30, 1932.

County income from these taxes from July 1, 1931, to June 30, 1932, was \$326,731.94; the county got \$79,185.15 from vehicle taxes, \$244,861.52 from fuel taxes, and \$12,685.24 for transportation taxes.

Out of this money, several Orange county cities are demanding enough to meet either or both redemption and interest payments on street bonds threatened with default. The county board of supervisors twice has turned down petitions for a split to the cities.

Anaheim Second In Tournament

Wins Award in Civic Floats at
Newport Beach
Fete

Anaheim's reputation as a builder of floats that win high praise and awards is growing.

Last year this city's entry in the Newport Beach tournament of lights won sweepstakes; this year there was considerable praise for the city when it won second place in the civic floats division, with Pasadena taking first, and Sol Gonzales' float portraying Mexico winning the sweepstakes before a record crowd of 75,000 last Saturday evening.

While no dissatisfaction was expressed or intimated with the decision of the judges, spectators and officials alike felt that the tournament lacked a classification into which the Anaheim float would have fitted properly, and in which the mechanical division—every body felt sure that this city's entry of Uncle Sam sawing the log of depression, captioned with "Cut It Short," would be taken first. Officials expect to enlarge their tournament next year to provide for such contingencies. It was explained.

Congratulations on the success of the tournament this week poured in upon officials of the tournament and officials of the city. In a year like this to draw a crowd of 75,000—the largest yet—was deemed worthy of comment. Prizes were offered for the Olympic games and Washington bicentennial entries. Long Beach won first in the Olympic division, with Newport Beach boy scouts second and Newport Harbor club third.

Slight Defections In Registrations

Slight defections from the republican party were seen this week when only 135 out of 39,000-odd registrations within the county have switched to the democratic standard, while 56 democrats have joined the republican group, according to announcement by County Clerk Fred J. Backs. The liberty party has gained 36, the socialist 6 and the communists 1 through party affiliation changes.

Final date for re-registering is July 21, the clerk states.

Woman Killed In Auto Crash

Sister Injured In Same Accident
Here on Tuesday
Afternoon

Five minutes after visiting friends on Philadelphia street Tuesday afternoon, Mrs. Elvina Stein, 28, of 110 South Laurel street, Brea, was dead, and her sister, Mrs. Claude Taylor of 485 North Philadelphia street, Anaheim, was injured and immediately taken to the hospital, as a result of a collision of their machine with one driven by Louis Schrott, R. D. 2, Anaheim.

Neither machine was making great speed. The cars were not badly damaged in the crash, but collided with enough force to send Mrs. Taylor's auto into the curb where it turned over, at which time Mrs. Stein is believed to have been killed.

The Taylor machine was going south on Philadelphia street, colliding with the Schrott sedan going east on Cypress. The accident was directly in front of Judge H. G. Ames' home, who was one of the first to reach the scene.

Mrs. Stein's body first was taken to the Hilgenfeld funeral parlors, and then to the Schrott mortuary in Fullerton, where inquest was held Thursday. Schrott was not held by Officer Ross Sidelbottom, who investigated the accident.

Sam Collins Is Anaheim Visitor

District Attorney Sam Collins, candidate for congress from the nineteenth district, was in Anaheim Monday, visiting with local supporters before going to San Bernardino to arrange his campaign plans in that county.

Collins said he is receiving support from many unexpected quarters, and that his campaign is progressing rapidly. He has received promises of strong support in both the other counties, in one of which he attended school and was reared, and his manager maintain that he is far and away the strongest candidate in the field.

Shortridge-for-Senator Club Gaining Tremendous Impetus in Orange County

Orange county residents, if membership response in the Shortridge-for-Senator club is any criterion, is lining up solidly behind U. S. Senator Samuel M. Shortridge for re-nomination at the August primaries. More than 500 already belong to the Orange Shortridge-for-Senator club, and indications point to hundreds more joining within the next few weeks.

Recently-elected officers of the club include: Judge Frank C. Drumm, Santa Ana, president; H. L. Wakeham, Prospect avenue, vice-president; Fred C. Forgy, Santa Ana, secretary. Executive committee members include: Dr. John Ball, Arthur J. McFadden, S. M. Reinhaus, Helen N. Deimling, Jean H. Grubb, Dr. L. L. Whitson, Adolph

CRAIG WIRES OPPOSITION TO SPECIAL MEET

Tells Governor Ralph Extra
Session Now Would
Be Useless

Assemblyman Ted Craig of Brea representing the Seventy-fifth district in the legislature, continues to give a good account of himself. A faithful public official, it is a pleasure to endorse him for re-election. He stands squarely against Gov. Ralph's proposal to call a special session of the legislature and has telegraphed the governor that he is unalterably opposed to the various proposals contained in the call. He advises the governor that the calling of a special session would be a wasteful expenditure of the people's money. It might be said in passing that Gov. Ralph has received so many objections from legislators to a special session that he has determined not to call it, at which taxpayers throughout the state will heave a sigh of relief.

The huge bonding proposition proposed by the governor comprises an issue of \$160,000,000 for irrigation works in the San Joaquin valley, and \$205,000,000 for works in the Sacramento valley. Assemblyman Craig says this vast sum of money would inevitably have been increased by \$100,000,000 more. It's a jolly good job the legislators have done in knocking this infernal thing in the head.

This bonding proposition should be labeled "An Expenditure of Public Funds for an Attempt to Separate Salt Water From Fresh Water," only that and nothing more. It is well known that both these rivers are fed by salt water through San Francisco and San Pablo bays. At high tide the Sacramento river rises a foot at the State Capitol and this salt water extends many miles further on. This is also true of the San Joaquin. The bonding proposition sets forth that a sum of money will be expended in an effort for the elimination of salinity in the waters of these rivers, and that would have been found to be a man sized job. We want none of it.

Assemblyman Craig has represented this district in the legislature for two terms. In the last session he was chairman of the important re-apportionment committee and was able with the powerful assistance of Senator Edwards to place Orange, Riverside and San Bernardino counties in the nineteenth congressional district where they belong. In the last session he was Senator Ralph Swing of San Bernardino, brother of Phil D. Swing, to throw Orange county in a district with San Diego which would have been most obnoxious to this county. Swing wanted to place Imperial, San Bernardino and San Diego in one district so that his brother might have a chance at re-nomination. Both Craig and Edwards have earned the gratitude of our people.

Assemblyman Craig is a property owner and a taxpayer. Brea and Anaheim, with the citizens of that thriving locality. We want no man in the legislature who is not a property owner and a taxpayer to frame laws for us. We endorse Mr. Craig and request our voters to support him on election day.

This proposition for eliminating salinity in these two rivers has been submitted to the voters of California before on two occasions, and twice defeated. Once in 1926, we believe, and once under the name of the Marshall plan, some years ago. Now it is in a fair way of being submitted again, or rather it was until a flood of objections from legislators put it out of the running. It appears disguised as a great state measure for conserving water resources, but it is the same old thing we have seen before. Now it is in salinity. It should not be rushed through a special session, but in the natural course of events should allow the people two years, not two months to think it over. As the people defeated it before so we believe they will beat it again. An extra session will be a waste of public money.

We commend Senator Edwards and Assemblyman Craig for their stand on this as well as other matters, and we bespeak for them a careful consideration of their qualifications for office at the primary election.

Shoot Robbers As Break Tried

When Telephone Robbers Joe Brady, 27, Roy Brent, 31, and Burt McBride, 28, made a break for liberty while being taken to court for second sentence to the state prison last Saturday afternoon, Los Angeles deputy sheriffs proved too quick on the trigger. As a result Brady was killed outright, Brent and McBride, who at first were thought fatally wounded, probably will live. Officials at the Los Angeles general hospital state.

The sheriff also held up the Anaheim office of the telephone company February 27, securing \$150 when they jammed guns into the stomachs of the office force and Manager Bartlett. Quick work of a stenographer who secured the license number of the black sedan in which the robbers made their get-away, resulted in the men being brought to justice. They were convicted of the robbery in Judge James L. Allen's court April 5 and sentenced to terms of five years to life. They were brought back from San Quentin to face their charges when they made their break for liberty.

Two Anaheim Girls Slightly Injured

Doris Desch of 520 West Center street and Clara Stoeffel of 112 North Janss street were injured slightly when the automobile in which they were riding crashed into a tree at Euclid and Grove streets, according to a report filed with Anaheim police by George L. Wilson of the Industrial Fuel Supply company. Wilson stated that the girls were with an unidentified driver who tried to overtake the Wilson machine when the passing car got out of control.

A FAITHFUL OFFICIAL

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Mystery Solved As Sea Gives Up Body

When the body of Johnny Rebal, 14, of Downey, washed ashore at Huntington Beach early Monday, it solved the mystery surrounding the death of the lad and his brother, who disappeared Saturday. The body of the brother, Frank, 17, was momentarily expected this week.

Clothing of the two boys was found in their parked car near the beach, and fears were expressed that they had drowned. The sheriff's office investigated at the request of the father J. J. Rebal. The younger brother's body was taken to a Huntington Beach mortuary.

Prisoner Receives Court's Sympathy

When Clarence Morgan of Los Angeles admitted theft of two boxes of oranges from the county dump to take home and feed his family and not for purposes of selling, he touched the heart of Justice Kuebel of Anaheim who suspended a fine of \$25. Morgan appeared in the local jurist's court Friday.

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MERCHANTS ASK STRINGENT LAW AS BUSINESS AID

Discuss Proposed Plan to Halt
Fly-by-Night Merchandising
In City

If the proposed ordinance approved by the Merchants and Manufacturers association at its Wednesday meeting in Funk's confectionery is passed by the city council, business men of this community will be protected from distressed merchandise sales which have been conducted via loopholes in the ordinance adopted several months ago, proponents of the protective measure claim.

H. E. W. (Doc) Barnes and O. H. Renner explained provisions of the proposed ordinance. Among the features is the increasing of bond to \$100,000, with additional license fee of \$50 a day for the transient merchant. Such a measure will not hinder the business man who is not capitalizing on fly-by-night schemes because the bond is refunded after a year's period of continued business in Anaheim. The measure is directed against merchandising of distressed goods either bought locally or imported, in such a manner that it hurts general business.

In studying the measure, the merchants pointed out that the proposed ordinance will protect the merchants themselves, and by carefully enforcement, will serve as a protective measure for the patrons coming to this city. About 50 men attended the meeting and discussed the measure.

Fred Robins nominated Harold Klersey for president of the association. Nominations remain open until the next meeting. Program Chairman Vio Lohy presented Hugh M. Woods, advertising man of Los Angeles, who spoke on "Friendship in Business." President Harry Horn appointed next month's committees as follows: Program, T. L. Fisher, Harry A. Arthur, Jr., Joe Elliott; attendance and meals, George Easton, A. F. DeWitt, and Reginald Taylor; advertising, B. J. Cooper, Floyd West and Leonard Vincent.

Eight Injured In Week-End Traffic

Eight persons were injured in Orange county automobile accidents over the week-end.

Mrs. M. R. Harrison, 6024 North Los Angeles street, Anaheim, received cuts and bruises in a collision between cars driven by John D. Stall, 56, 2326 Thirtieth street, San Diego, and Harold C. Berger, 34, R. D. 4, Anaheim, at Katella road and Haster avenue Sunday.

Edgar K. Miller, 23, of Wilmington, and Loren A. Schultz, 26, of Long Beach, received abrasions when their automobile crashed east of Huntington beach some years ago. Now it is in a fair way of being submitted again, or rather it was until a flood of objections from legislators put it out of the running. It appears disguised as a great state measure for conserving water resources, but it is the same old thing we have seen before. Now it is in salinity. It should not be rushed through a special session, but in the natural course of events should allow the people two years, not two months to think it over. As the people defeated it before so we believe they will beat it again. An extra session will be a waste of public money.

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Joe Gishi

FREE AIR
GAS
JULY --- THE MONTH
THAT TAKES THE
SMILE OFF THE JUNE
BRIDE'S FACE...

IN THE DAYS OF LONG AGO

Extracts From Files of The Gazette Issued Half a Century and a Quarter of a Century Ago. These Files Contain the Only Authentic History in Print of the Daily Doings of the Citizens of Anaheim and Orange County in the Days of the Pioneers.

25 YEARS AGO THIS WEEK

AUGUST 1, 1907

There was no quorum at the meeting of the city trustees Thursday evening. Business of importance which was to have been transacted was consequently laid over until next meeting. A petition from property owners on the south side of Broadway, between Los Angeles and Lemon streets, asking permission to construct sidewalks on that thoroughfare was received. The two trustees present, Messrs. Fiscus and Darling, gave informal instructions to the engineer to proceed in the matter and give petitioners the desired grade lines for same, the residents being anxious to construct the walks at once.

Failure of the honey crop in Southern California and other sections of the state will cause the importation of immense quantities of the product during the next year. Prices will soar and estimates are that the total crop this season will be but sixty cars against a normal average of 300 cars. There will be little comb honey. Unfavorable weather in May and June is the cause of the shortage. The crop in 1906 was an utter failure. Operation of the pure food law will prevent the sale of honey adulterated with glucose. Reports from sections that ordinarily produce from ten to fifteen cars are that there will be no output. Prices have already gone up in Los Angeles.

Eight carloads of potatoes were shipped from Anaheim for the week ending the 27th. There has been quite a drop in the market price during the past ten days, and growers are now receiving only about \$1.50 a sack, while two weeks ago there was an active demand for all spuds on hand at \$2.15 a sack. Notwithstanding the drop in price, over \$4000 worth of potatoes were shipped from here last week.

One of the successful raisers of potatoes is George P. Nance, southeast of town. Off of eight acres he harvested 406 sacks of Burbanks averaging 118 pounds to the sack. He received \$2.10 per hundred net, making a total of \$1093.46.

Orange county has been noted for years for its fine peanuts. They grow here larger than in Virginia or North Carolina and much larger than in foreign countries. There are sections all along the San Gabriel and Los Angeles rivers where this crop will grow as well as in Orange county in the rich bottom lands adjacent to the Santa Ana river.

The Southern Pacific has a large force of men at work laying rails on its new cut-off from Smelter to Benedict. From the letter point the road connects with the S. P. tracks to this city. The road passes through Westminster and will save the company a haul of twenty miles, eliminating the run from Smelter to Newport and by way of Santa Ana to Los Angeles. Large quantities of celery are shipped from the peatlands and the cut-off will greatly facilitate handling the celery, besides the various other products raised in that prolific section.

A bicycle belonging to Rev. Mitchell was stolen from the Presbyterian church last Wednesday evening. He had left it against the study steps, and when he went to look for it it had disappeared. On Thursday it was found in the weeds on West Broadway near the Rimpau residence. Rev. Mitchell is elated over its discovery.

At the residence of the bride's mother on Broadway at 8:30 o'clock this evening, will be solemnized the marriage of Miss Nona Ione McWilliams to Orris A. Mullinix. The ceremony will be performed by Rev. B. A. Johnson of San Diego. Miss Edna McWilliams, sister of the bride will be maid of honor and Jack Visel of Santa Ana will accompany the groom as best man. Mrs. Morris Smith of Orangethorpe will play Mendelssohn's wedding march. After a short honeymoon tour the newly married couple will be at home to their friends in this city. We join their many friends in extending felicitations on the happy event.

News comes this week from Columbia, Tenn., of the death in that city on Friday last of A. Merrifield, after a lingering illness superinduced by brights disease. Deceased was a brother-in-law to the editor of this journal and formerly resided here and in Los Angeles. News of his death comes as a shock to his many friends here. He leaves a wife and two grown sons.

Wm. Fischer received a letter a few days ago from his brother and sister, who are visiting relatives in Hoboken, stating they are enjoying themselves immensely. "Chilly" takes in the big ball games in New York and writes that in a recent issue of the New York World a full-page write-up was given Walter Johnson, the phenomenal pitcher, who has signed with Washington. Johnson pitched his first game with the Olinda team in this city and is destined to be a world beater.

Mrs. A. B. Richardson and daughters, Iza and Helen, and the Misses Kate Rea, Lela Steadman, Lillie Zeus, Emma Backs, Edna Lyons and Violet Nebelung are spending a fortnight at Laguna Beach.

The Independent Fruit company has shipped its last carload of Valencia oranges, making ten carloads sent out the past few weeks. The growers were paid from \$2.50 to \$3 per box, net.

Fred T. Rimpau forwards to us a box of Mexican agais from Fairbanks, A. T., in honor of the recent birth of his little daughter. The cigars have been passed around the office force and all hands are smoking the good health of Mr. Rimpau and his family.

Dr. and Mrs. Beebe entertained most delightfully on Thursday evening at their home in honor of Mrs. Ida Churchill, Miss Nina Churchill and Miss Mable Leonard of Rochester, Minn. Music was provided by Mrs. Harry Dyer, Miss Bertha Abby and Miss Beardsley.

While pumping water by the aid of a horse on the old Strehle place on Olive street, the animal backed into the well pit. It required an hour and a half of time to rescue the beast which escaped with but slight injuries.

Peter Weisel will shortly begin the erection of a \$3000 dwelling on Emily street.

Miss George Bailey of Phoenix arrived yesterday and will spend some weeks visiting relatives and friends.

50 YEARS AGO THIS WEEK

JULY 29, 1882

Another important land deal was consummated this week through the agency of Mr. John Hanna. The sale was of Judge Evey's 160 acres west of town and the purchaser was Mr. Louis Schorn late of Texas. Ten thousand dollars was the price paid for the tract. Mr. Schorn takes possession in November, and until that time he will travel through the state visiting the various points of interest. Of the 160 acres which he purchased 28 acres are in vineyard, 12 acres in trees of various kinds and the balance has all been farmed. It is Mr. Schorn's intention to make extensive improvements upon the property during the coming winter. Judge Evey's reason for selling was that the place was too large for him to manage. The judge is not so young as he once was, and the care of 160 acres of land demands all the strength and vigor of a young man. He intends to purchase a smaller farm in this immediate vicinity, as he believes Anaheim to be the healthiest and most desirable place of residence in the state. The Gilder tract of land in North Anaheim has been curtailed by several sales lately made. The last one reported is twenty acres to Mr. William Wolf, who intends, it is said, to plant a vineyard thereon.

The Board of Supervisors, sitting as a Board of Equalization raised the assessments of the Los Angeles Gas company from \$49,500 to \$60,000 being a raise of \$10.50 on 18,000 feet of street mains. A motion to raise the franchise to \$30,000 (the same as last year) was lost. The assessments of the various banks were sustained. The assessment of the S. P. R. R. Co., was raised \$6500.

Denis Kearny will speak in Anaheim on Monday, August 24th and in Los Angeles on the 23rd. His program does not embrace a speech at Santa Ana, but Lompoc is to be favored by his presence. He evidently does not know that the Rule who gave him such a "basting" some years ago has removed from Santa Ana to Lompoc. The agitator's theme will be "Stoneman, the Country's Savior."

The town marshal gives notice that the water will be shut off from the premises of consumers who persist in wasting it. It has come to the knowledge of the authorities that in many instances water has been turned on gardens and allowed to run all night, and that in other cases it is allowed to run on gardens or lawns all day. The water is not furnished for any such purpose and consumers have no right to so use it.

The recuperative powers of Southern California grain fields are wonderful. We have already spoken of the fact that fields which at one time looked as if they would not even yield hay, subsequently brightened up under the fogs and damp nights of the early summer and matured considerable grain. One of these fields was that of Mr. Peter Hansen of North Anaheim. He has just finished the threshing and his field yielded 28 sacks of grain to the acre, although it looked some months ago as if it would not pay to cut it for hay. A similar good yield under the same conditions was made of the Kraemer ranch, and in fact numerous instances of the kind could be quoted.

On Monday last a number of Philadelphians, chaperoned by Walter S. Moore of Los Angeles, visited Anaheim Landing where Mrs. Hughes (Mr. Moore's mother) and his sisters, Mrs. J. W. Landell and Mrs. Josephine Butler are among the campers. As these Philadelphians are but lately from the most famous watering places of the east, their opinion of the Landing as a bathing place is interesting. They declare it to be far superior to any watering place in the east with the exception of Cape May, of which it is the equal. They found it difficult to understand why such an excellent summer resort should be comparatively ignored—a fact for which we ourselves give no clear explanation.

The Anaheim Public schools will re-open on Monday, August 14th. The teachers are Mr. C. W. Moore, principal; Mrs. Alward, Miss Crenshaw and Miss King. The last named taught the Orangethorpe school last term and has a fine reputation as a successful teacher. Not only has Anaheim the finest school house in the county, but it is not too much to say that it has the best corps of teachers.

Misses Rosa and Frances Schmidt and Alberto Langenberger arrived on Monday evening from Freiburg, Germany, where they have been attending school for nearly five years. Their welcome by their parents was nearly equaled by the welcome extended to them by the playmates of their youth.

The several posts of the G. A. R. of this county will go into camp at Santa Monica for one week, commencing on August 8th. An invitation is extended to all ex-soldiers of Anaheim and vicinity to accompany Santa Ana Post to the encampment. Special rates will be given by the railroad company. Mr. J. E. Stackpole of the Planters hotel can give inquirers all necessary information.

Some months ago the vein in the Santa Clara coal mine, Santiago canyon, suddenly pinched out, and since that time the workmen have kept up a steady search for the other end of it. It was found a few days ago, but further prospecting is necessary before an opinion as to the value of the vein can be given.

The statement of the financial condition of the Farmers and Merchants Bank, published today, shows it to be in a flourishing condition. A capital of \$200,000 and a reserve fund of a quarter million dollars gives an assurance of solid safety to patrons of the bank.

Mr. James T. Stewart, the plumber and tinsmith, purchased tools to the value of several hundred dollars during the week, and is now prepared to do work in all branches of his trade. He is at present engaged in making fruit cans by the thousands, and will sell them at very low figures.

There's nothing like being sociable and neighborly. During an entertainment given by the Good Templars of El Monte last week three saloons which flourish in that vicinity were closed and the proprietors participated in the festivities.

A doctor in Los Angeles has a microscope which cost \$950 and with which he boasts of being able to examine "the structure of the muscular tissues of a flea."

A party who went from Anaheim to Catalina a couple of weeks ago returned on Wednesday. They report having had a delightful experience.

Newspaper Ads Pay Dividends

Founder Giannini of Bank of America Cites Definite Results

The Bank of America, one of the largest and most consistent users of newspaper space of any strictly California organization, has found that newspaper advertising pays big dividends, according to A. P. Giannini, chairman of the board and founder of the bank. In support of this belief, he cites the results obtained by the bank's "Back to Good Times" campaign which is largely founded upon newspaper advertising.

When Giannini returned to the Bank of America, as chairman of its board of directors, he called his advertising staff together and told them that he wanted the Bank of America to do something constructive, something in a big way that would be helpful to California, his native state. The result was the "Back to Good Times" campaign.

On March 12, 1932, the Bank of America launched this campaign under the slogan, "California Can Lead the Nation to Sound Prosperity." It was predicated in 338 California newspapers, augmented by radio, outdoor and street car advertising. But Giannini emphatically states that the bank's officials consider newspaper advertising, with its constant appeal through repetition, as the backbone of the campaign.

Giannini gives the following figures to support his contention that newspaper advertising pays. At the close of business, June 30, 1932, the 410 offices of the Bank of America, located in 243 California communities, reported a total gain of \$51,600,000.00 in deposits and 139,000 new customers. Furthermore, Giannini points out that this campaign has been a tremendous lifting power in speeding the return of prosperity to California.

American States Asks Water Rates

The railroad commission has received an application from American States Water Service company asking that the commission establish rates to be charged its consumers in Placencia and La Jolla, Orange county.

The application states that the two communities are now served by an inter-connecting system, but with a different schedule of rates in each city. It further sets up that for more than a year the matter of rates has been a subject of controversy without an agreement being reached. It is now asked that the railroad commission establish one rate schedule to prevail in both Placencia and La Jolla.

4-H CLUB NEWS

Club Girls on Big Tour

Four dresses of their own making are giving four 4-H girls an educational tour of shrines of American history which is to cover 2500 miles and last for three weeks. Each of the four was winner in their class at the national style revue, a feature of the National 4-H Club Congress in Chicago last December.

One of them, Annette Vonkelowitz, of Hoopston, Ill., was named national champion. Her winning dress was a tailored wool outfit. Her three companions are Louise Morgan of Buchanan, Ga., who won on a cotton school dress; Helen Louise Thomas of Amesville, Ohio, who won on a semi-tailored silk dress, and Mary Marley of Ashland, Mass., who won on an informal party dress.

The tour started at Urbana, Ill., and continued eastward to Washington, D. C., where the party dropped in at the last day of the National 4-H Camp. While in this vicinity the party will visit the homes of Washington and Jefferson. Homes of favorite American authors are also in the itinerary, as well as the sites of major engagements in the Revolutionary, Civil and Indian wars. President and Mrs. Hoover will greet the tourists. Chaplains are accompanying the party.

Moving pictures of the party and scenes en route on the tour will be offered for distribution to every 4-H club in the country later in the year. In this way club members all over the country will be able to take the trip, too.

Bloodhounds are being successfully used by the U. S. Forest Service in tracking down and apprehending incendiaries in the national forests of the eastern states.

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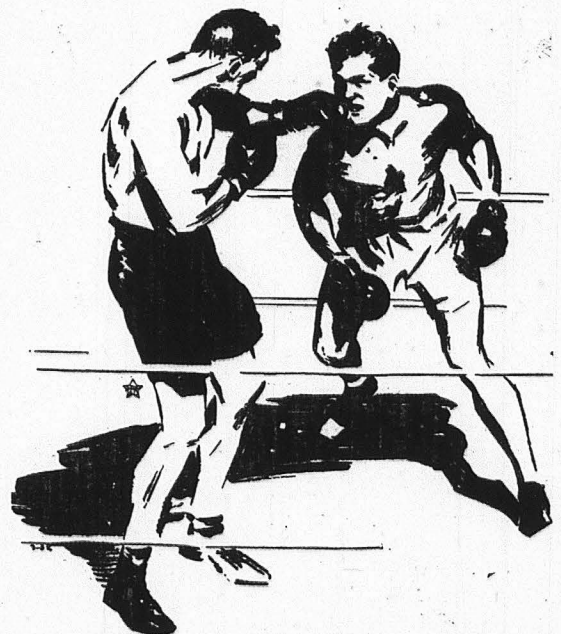
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best defense
is an offense



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HENRY KUCHEL, Editor and Publisher

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SUBSCRIPTION PER YEAR \$2.00
SIX MONTHS \$1.00

Entered at the Anaheim, California Postoffice as second-class matter.

JUST PLAIN STUPIDITY

Congressman Joe Crail, candidate for United States senator from California, believes Uncle Sam should pay the \$2,390,000,000 soldiers' bonus IN ORDER TO SAVE 13 YEARS' INTEREST ON THE MONEY!

If reported correctly, Crail's statement automatically eliminates him by thinking voters from any further consideration as a candidate for any public office, because of his gross misunderstanding of simple problems of arithmetic. Crail's offense is the greater because as congressman he has been in Washington, D. C., where the facts about the soldiers' bonds and the cost it would be for citizens of America are available.

Here are the plain and simple financial facts involved in case. Congress has been appropriating \$112,000,000 per annum toward paying the \$3,638,000,000 paid-up bonus certificates in 1945. Compound interest alone on the total money to be appropriated amounts of \$1,303,000,000. Subtract this from the total amount to be paid, 3,638,000,000 and we have \$2,335,000,000 appropriated by congress in yearly sums of \$112,000,000. Thus, if we paid the bonus certificates now as Crail says we should in order to save interest, it would cost Uncle Sam exactly \$1,303,000,000 more than he had contemplated!

But Crail's proposition has still more stupidity back of it. Instead of making the total payment to be put out at this time—which would irrevocably unbalance the federal budget and throw this country so far into debt that it probably would have a still more depressing effect on currency—it also would cancel the \$1,248,000,000 in loans now out against the certificates, thus making them a direct deficit instead of a self-sustaining loan.

We wonder if this kind of loose thinking on the part of a few of our officials hasn't been the "come on" bid and misleading invitation to unemployed veterans to lay siege to the capitol in the false hopes of getting paid-up certificate money promised them in 1945.

PURCHASING POWER OF DOLLAR

As measured by the index of the United States Department of Labor, the purchasing power of the dollar is now fifty per cent greater than it was in 1929, which is some consolation for the man who has had his salary or his dividends reduced in the meantime, because it means that he can go out and buy fifty per cent more in the way of commodities with the same amount of money than it would have been possible for him to purchase in 1929. This, of course, is small consolation for the fellow who is out of a job or for the man who holds stocks on which dividends have been passed entirely. For the bondholder, however, with good securities, it means that a bond which was paying six per cent in 1929, and is still a good security now pays the holder virtually nine per cent, so far as the purchasing power of his interest is concerned.

There is not so much consolation in this, however, for the man who was in debt in 1929 and has been struggling ever since to get out of debt. The dollar today buys more wheat than it will pay no more on a 1929 mortgage than it would have three years ago, and the dollar is much harder to get now than it was then.

And while commodities have declined considerably since 1929 there is one important item in the average man's budget which has actually increased rather than declined. That is the item of taxation. The United States government has been compelled to increase taxes because of the declining returns from income taxes and other regular sources of revenue. And in the case of the states and smaller units of government there has been no decline in taxation which would in any way match the decline in commodity prices. It is true that the sentiment for decreased state and local taxes is increasing. The tide is rising and it can now be predicted fairly safely, that in most of our states and communities there will be real, and it is to be hoped, effective effort to decrease the cost of government during the next few years.

Local governments should save in the purchase of materials used for repair and construction due to the decline in the commodity price index. There is a tendency also to decrease the salaries of local officials, in line with the decrease which has just been made in federal salaries, and it is also likely that public expenditures in the various states, counties and cities of the country will be more closely scanned during the next few years.

Tax associations are springing up on every side, and everywhere we are now getting propaganda for lower lower taxes. Years ago we were launched on an orgy of spending public as well as private. It seemed that the public held an almost inexhaustible reservoir of money and credit. But now we know differently and we are beginning to realize what it means to pay the piper. If out of the present mood for retrenchment comes a sober realization of the fact that for years we were traveling at too fast a pace, and if this can be reflected in plainer and more sensible government, local as well as national, then it will be indeed true that we have gained something out of the depression. Experience is still a hard teacher, but now as before, it is the only instructor to whom a great many people will agree to listen.

THE ROAD IS LONG, COMING BACK

The only thing that keeps most of us from realizing our own possibilities and of getting the highest satisfaction out of life is fear. There are very few human beings in the world who are not afraid of something, and as long as one is afraid of anything he cannot achieve perfect happiness.

Primitive man must have lived in a state of almost constant terror. He was afraid of wild beasts, afraid of enemies of other tribes, afraid of the thunder and lightning, afraid of evil spirits that lurked in the darkness of the forest—of real dangers and of unreal dangers which he imagined. Very few people in these days have the perfectly natural physical fears that surrounded the lives of our ancestors. But who of us has not some mental fear, fear of something that has not happened but which we think may happen to ourselves or our loved ones?

In the past two or three years the people of the United States have been the prey of a new kind of fear. They have been afraid that, in the popular phrase, "the bottom had ripped out of everything." They have feared that never again would they have a job, that the factories that have shut down would never start up, that they would never be able to sell the products of their farms—those and a thousand other fears which have no relation to common sense or reality seemed to take possession of perhaps the majority of Americans. And that is one of the reasons we have been so slow in coming back from the economic crisis. We have been afraid to use our intelligence and common sense and go ahead when everybody else was afraid to do anything but accept conditions as they are and paint them, mentally, much worse than they are.

Second Ballot Bill



Will Rogers, cowboy humorist, doubts the correctness of "second guess being best." On the second ballot at the Democratic convention, Oklahoma switched its 22 votes from Murray to Rogers—"and still I didn't win out," says Rogers.

A Victory Smile



Mrs. Charles H. Sabin, New York President of the Woman's Organization for National Prohibition Reform, who went before both political conventions battling for a repeal plank.

Wins Chairmanship



James A. Farley, New York City, was rewarded for the winning fight he made as pre-convention manager for Roosevelt by being elected Chairman of the Democratic National Committee to conduct the party campaign.

THE FAMILY DOCTOR

By JOHN JOSEPH GAINES, M. D.

"HEAT STROKE"

In all accidents, I have found the ounce of prevention to be worth many pounds of cure; the best time to lock the garage securely is before the car is stolen.

Heat stroke—being overheated until we succumb—is a most unfortunate accident. Of course the results of such a thing, depend on the strength and "resistance" of the victim, the condition of heart, liver, kidneys and other vital organs, as well as the age of the patient, and the extent or degree of overheating.

The accident may occur in the hay-field, at the bench in the shop, or in the cannery-factory, in the super-heated retail store—in fact anywhere that the heat may be overpowering and the toil too exacting for the worker. It is only proper here for me to touch the subject in a general, yet practical way.

Symptoms—of course collapse of the bodily energy. The pupils of the eyes may be dilated, indicating brain-weakness; the pulse rapid, the breathing deep at first. Severer forms soon develop shallow breathing, with irregular, and feeble pulse, and the pupils may become contracted, with mental aberration. Involuntary evacuations may occur, with muscular twitchings, cold sweat, and even convulsions—depending on the severity of the heat-stroke.

First Aid—remove the patient to the coolest place available, where the air circulates freely; open the clothing; Give plenty of cool—not iced—water, if the patient will accept it. Notice that, in extreme cases of collapse, the temperature falls below normal, and cold sweat occurs—the appearance of a fatal issue; it then becomes necessary to apply warmth to the body. The attendants should do everything possible to turn matters "about face." That is safe to do always. Call the doctor.

Judging by the news coming from Chicago, the people are not nearly so worked up about the depression as they are over the wet and dry question.

Women from all over the country rode down Chicago's boulevards the other day in a "peace parade." How could a parade be peaceful with so many traffic cops around?

According to a news dispatch trains near Greenville, S. C., are being delayed nightly by intoxicated men sleeping on the tracks. Sort of substituting steel rails for brass ones, so to speak.

THE WAY OF LIFE

By BRUCE BARTON

ALWAYS—SOMETHING HAPPENS

A man whose son graduated from college in June was asking what I thought about a post graduate course in the Harvard Business School.

"I don't assume any school can teach a boy how to succeed," he said. "What I want is to have my son learn something about the history of business."

He proceeded to illustrate from his own experience. Until 1904 he was a newspaper reporter, but that year he took a job with the manufacturing concern of which he is now the head.

In 1907, when he was just beginning to get under way, along came a panic.

"We cleared away the wreckage and started again," he said, "but in 1910 there was a strike which tied up our plants, destroyed part of our property and disrupted our trade."

"Suddenly the war, and the slump was transformed into a boom! But don't imagine the boom was any picnic. To be sure, the orders rolled in from every side, but prices of raw material sky-rocketed, our capital was limited, and I wore out my shoes and got grey headed borrowing money from one bank to pay back another."

"Then the war ended, and we took an awful beating in our inventory. Then 1920-22 depression. Then another boom."

"And now this."

"It would be advantageous to my boy, I believe, if he were familiar with this sequence of events, if he knew the ups and downs not only of modern business but of business through the ages. Maybe he would come into life without the illusion which has handicapped so many of us—that there is any such thing as 'normal' in the sense of permanently settled conditions and uninterrupted progress."

I thought these were very wise remarks.

As far back as I can remember I have been hoping and planning for a time when I should be "comfortably fixed." At first I thought if I could ever accumulate \$20,000 in good safe bonds I'd have an income of \$1,000 a year and then I could look out with philosophic calm upon the foibles of the world.

The only progress I have made during the past three years has been in health. I try to ride horseback more, swim more, play more golf, and keep generally tough and supple. I'm quite sure that as long as I live I shall have to keep hustling—that just about the time I get everything nicely fixed something will happen.

OBSERVATIONS

A REGULAR GUY

A comedian, who is a show all by himself, sings a song that has something to do with his best girl. He warbles: When she craves joolry he takes her to the 5 and 10; when she demands a limousine he shows her pictures in the magazine, and when she fusses and cries for pearls he eats oysters for months until his hair curls. And then one of the hot ziggerty girls in the show says some of the awfulest things in plain English language! Whoopee!

THE FINANCIAL CUSHION

Anyway, this flying business is not so bad—if you have the life insurance policy paid up.

DON'T GET ANYWHERE

The league of nations, says Billy Magooofus, is somewhat like the bozo who gets full of port wine and then goes home and robs his own trunk.

TURNING YOUR SOCK INSIDE OUT

Time and again it has been said that whenever any set of people try to conquer the 400 million Chinese they become assimilated—you know, become similar.

PICKING OUT ANOTHER STAR

The 1932 beauty model has been crowned amid a blaze of glory. She is a blond and has brown eyes. She is 5½ feet high, weighs 118 pounds. The gal is 34 around, upstairs, and 26 where the free arm of the one-armed driver reposes when out on the boulevard.

OH, ALL RIGHT!

The press agent has announced to a breathless and palpitating public that a certain actress in her next screen actress in her next screen vehicle is going to sing.

PASSING THE BUCK

The democratic candidate for president opposes the league of nations now, even though he favored it when it was first proposed. The honorable candidate says the reason he is against the league is because the United States didn't join. He allows the assemblage now is just a political pow wow.

DERNEED IMPORTANT, IF TRUE

An executive in a city up the boardwalk ups and says he had received an offer from some one to pay a pretty good sum of money if he would let the town open up wide. Another high up official allows the story was ridiculous because the price offered was too low.

LOT OF HOOEY

A politician down Louisiana way, who came out in the open (about the time the ground hog failed to see its shadow and came up for a breath of air) after visiting the chief executive, ups on his haunches and says, says he: "For the miserable political party he represents he's just about as good as any of them." Now, what do you know about that!

EDDIE, BRING THE SMELLING SALTS

At the end of a sensational moirer trial in an adjoining state the newspaper reporter said the three prosecution lawyers in summing up before the jury would use two hours each, and the two defense counsel would take one hour and a half each.

SAY, BOY, LOOK WHAT YOU DID THE FIRST TIME

A man who made a financial concern go screwy to the extent of about 8 million bucks, wants out of the pen, but the headmen said nothing doing, no siree!

TOO MANY COOKS SPOIL THE BROTH

Funny thing, when the report got around that the people wanted a change, democratic candidates for the chair in the White House sprang up thicker than mushrooms after a summer rain; but none of the boys offered a remedy for the ailment.

MUSTTA STRUCK PAY DIRT

An investigating committee in an eastern city found out that quite a few public officials saved huge sums of money out of very meager salaries; and as the committee is still in the dark as to where the long green came from it sorta upsets that zippy saying that money talks.

SMILE AND THE WORLD SMILES WITH YOU SNORE AND YOU SLEEP ALONE

Ike—What is a laughing jury?
Mike—Say, that's a cackle. When the defense lawyers are talking and the juryman smile, the attorney say it is an omen of good will; but yet again the prosecution says it's the horse laugh.

PLEASE, EXCUSE!

Every day in every way it looks as though Japan had a shiny on east of Shanghai when the folks at Geneva were conventioning.

HELLO, SUCKER!

Just after the war a certain European country "floated" a lot of bonds over here that later were found out to be worth about as much as a plugged nickel. Just why that was allowed to take place is about as mysterious as the identity of the guy who struck Billy Patterson.

SAY, BOY, THAT'S AN EYE OPENER!

A representative down Texas way solemnly avers that since prohibition came in 1920 he has not personally seen a single member on either side of the house take a snifter.

THE WINDJAMMERS

There awhile ago when things began to loosen up a couple men in a high legislative hall had a debate on something or other. It is said they waxed furious and there was loud and long applause, and after it was all over everybody and the cook wondered what they were talking about.

OH, WELL, IT'S NOT SO BAD

Anyway Uncle Andy won't have to wear knee pants if he doesn't want to; and then again he can resign whenever he feels like it.

EVERY LITTLE BIT HELPS

After thinking about it for two years, a L. A. newspaper came out with a big, strong editorial and a cartoon for a tariff on crude oil from those foreign countries. (Oh, yes, this IS an election year.)

MATRIMONIAL SET UPS

In another county a wife went into court to secured the fifth divorce. She allowed it was hard to find a good man. As she left the room she remarked if at first you don't succeed, try again.



Ray T. Cailor Is Married Monday

Happy Couple on Honeymooning At Big Bear; to Live At Banning

After two week's honeymooning at Big Bear lake, Mr. and Mrs. Ray T. Cailor will return to Banning to make their home, following their marriage Monday morning at 10 o'clock at the First Presbyterian church of Anaheim, with Rev. Thomas H. Walker officiating in the presence of 30 relatives and close friends.

The bridegroom is a native son of Anaheim, and the son of O. T. Cailor of West Cypress street. He was graduated from the Anaheim union high school in 1922, and from the University of Southern California in 1927, going from there to Banning to be business manager of the Banning hospital and sanatorium, where he met his bride—the former Miss Elene Gaston, daughter of Mr. and Mrs. E. Gaston of West Virginia. Miss Gaston arrived two years ago from her home state to become superintendent of the hospital. The bride was a lovely white satin gown. She carried a double bouquet of lilacs of the valley and white sweet peas. After the wedding a breakfast for Mr. and Mrs. Cailor and 20 bride's guests was held at the home of Mr. Cailor.

Misses Backs, Dillon Attending Convention

Miss Frances Backs, president of the Anaheim Institute No. 109 of St. Boniface Catholic church; Mayne Dillon, first vice president and several delegates from the local group this week attended the convention of the thirty-second grand institute held at San Jose. They left Saturday evening, joining other delegations from Southern California on the night train.

Miss Backs and Miss Dillon are remaining in the Bay region to visit relatives and friends before returning late next week.

Los Alamitos Girls Surprised by Party

One night recently the Misses Elizabeth and Margaret Thompson were preparing to spend an uneventful summer evening at their Los Alamitos home when suddenly a group of classmates appeared all ready for a delightful evening of dancing and entertainment, and a buffet supper.

The surprised girls happily cleared the spacious living room and the group danced. Miss Leona Lehner planned the surprise party, and her mother, Mrs. F. D. Lehner, chaperoned. Those attending the party were: The Misses Winifred Blakely, Leona Lehner, Dorothy Yoder, Ruth Beach, Mabel Stinton and Genevieve Stinton of Anaheim, Esther Reynolds of Pomona, Avis Downs of Los Angeles, Agnes McCauley of Fullerton, Elizabeth and Margaret Thompson of Los Alamitos, Eugene Mahaffey, Travis and Douglas McDonald, Robert Dickinson, Hugh Taylor, George Stinton, Howard Loudon, Paul Kibbie, Russell Fitzpatrick and Hubert Smith of Anaheim, and Harry Downs of Los Angeles.

Worthy Matrons Will Be Feted on Friday

Past Worthy matrons of the Order of Eastern Star who held office during the year 1927 will be guests Friday night of Mrs. John Kemper, worthy matron of Chiefa chapter for that year, at a 6:30 o'clock dinner at the Anaheim city park.

Those who will attend are Mr. and Mrs. Kemper, Mr. and Mrs. Robert McCool of Anaheim, Mr. and Mrs. Frank Isbell of La Mirada, Mr. and Mrs. Emanuel Smith and Mrs. Elsie Buchanan of Fullerton, Mr. and Mrs. F. C. Cloyes of Santa Ana, Mr. and Mrs. David Wetlin of Orange, Mr. and Mrs. E. H. Smith of Orange, Mr. and Mrs. Barnum of Yorba Linda and Mr. and Mrs. C. L. Pearson of Garden Grove.

DESTROYS SOIL FERTILITY

All the crops in the United States annually remove about 6 billion pounds of plant food from the soil, while erosion, largely man-caused, removes 21 times as much each year, says the U. S. Forest Service.

Brains and Speed



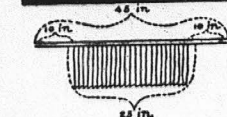
In high school graduate robe, Gene Venzke of Pottstown, Pa., does not impress observers as being the United States' foremost mile runner and "hope" in the Olympic games. With his speed he also has brains, winning a \$2,000 college course for best scholarship, character and leadership.

ROAD WORK NEAR END

Rapid progress is being made in repairing the four-mile stretch of highway between Whitewater and Palm Springs and it will likely be completed within the next few days. With the completion of this work, good oil-surfaced road will extend all the way to Palm Springs.

VERY LATEST BY MARY MARSHALL

Here's a new collar that will give new chic to one of your summer dresses at very, very small cost. You may make it to match the trimming of a dress or to match a hat and wear it with any one of several dresses as a substitute for jacket or other wrap. The collar consists of a strip of side pleated silk and a band of the same silk used for the top of the pleating and tie strings for the scarf. For the pleating you will need a piece of silk about ten inches deep, 75 inches long to make a strip of pleating twenty-five



inches long. The strip of silk for band and ends should be 45 inches long. Cut the strip of silk two and a half inches wide so that when folded over lengthwise, stitched 3/4 inch from either side and drawn right side out, you will have a band one inch wide. The 25 inches in the center should be used as a band on which to mount the pleating.

You may make a scarf of this sort of plain colored silk crepe to wear over a figured dress or of dotted or otherwise printed silk crepe to wear with a plain toned dress. To wear as a very light evening wrap or scarf you might make the pleating of light toned chiffon.

Two short ends and one long side of the big piece should be finished with a narrow flat hem or machine pleat and should then be taken to the professional pleaters to be laid in fairly wide side pleats.

Local Happenings

T. K. Tingle, night clerk of the Pickwick hotel for two years, returned early this week from a month's vacation spent in going to Santa Catalina Island, visiting at Big Bear, Mt. Lowe, and other scenic points in Southern California.

Build Beauty from Inside out. Pomacranate Selected Milk. Phone 4401.

Mr. and Mrs. Joseph Carroll of this city and their two children, have returned from a three-week visit to Seattle and other points of interest north. They made their trip in their own conveyance, and report a very pleasant outing.

8-inch electric fan on Onyxite base, \$2.98. Superior Radio Service, 308 West Center St., Anaheim.

Editor McBride of the La Habra Star was a busy visitor in town during the week and made a fraternal call at this office.

Chevrolet repairs at Chevrolet flat rate prices. Henry J. DuBois.

Mrs. S. J. Bailey who has been visiting relatives and friends here for several weeks past departed on Monday for San Francisco, where she will spend several weeks visiting with relatives in that city.

Mrs. S. E. Adams, wife of the proprietor of the Pickwick hotel, and son, John Adams, left last Friday for a week's tour of the Redwood and Columbia river highways, stopping en route at various points of interest.

Special! 8-inch electric fans, \$2.98 each. Superior Radio Service, 308 W. Center, Anaheim.

Vernon Cruzen, resident manager of the Western Auto Supply company, returned from his two-week vacation last Monday. He and Mrs. Cruzen and the family of 121 North Dickel street went to Greenhorn mountains, a resort in the mountains back of Bakersfield, for a week. The week previous to that they motored to nearby beaches and enjoyed some deep sea fishing.

Chevrolet service and parts. Henry J. DuBois.

Mr. and Mrs. C. E. Emery of 404 North Lemon street left Tuesday afternoon for a week's motor trip to Tuolumne meadows, where they plan to fish and hike to surrounding peaks among the "Alps of America." They left via Lancaster, Bishop, Mono Lake, over Tioga pass and thence down to the meadows where the altitude is 8700 feet. After a few days camping they will motor down the north side to Yosemite valley for a view of the deep scenic canyon gorged out by icebergs ages ago. Friends claim that more water is owing over Bridal Veil, Yosemite, Nevada and Vernal falls than in the past 30 years. The Emerys were undecided whether to return by Inspiration point, Mariposa, big trees, Wawona and Merced, or along the all-year highway. Upon their return to Anaheim they plan to go to the beaches for another week.

Mr. Emery is resident manager of Karl's Shoe store. In his absence his brother, Irwin Emery, is in charge of the store.

Miss Pearl Bircher Installed As Noble Grand of Lois Rebekah Lodge on Friday

When the Anaheim Lois Rebekah lodge holds its next regular meeting on August 5 at the I. O. F. hall, Miss Pearl Bircher, who was installed in an impressive ceremony last Friday evening by officers from the Westminster chapter, will preside. Assisting her as elected officers will be Irene Triplett, vice-grand; Maggie Myers, recording secretary; Elsie Borch, financial secretary; and Lillian Nylan, treasurer. Appointed officers taking posts are: Norma Van Patten, warden; Margaret Luth, conductor; Lola Compton, chaplain; Lillian Lund, musician; Grace Ahlstrom, right supporter to the noble grand; Vera McKee, left supporter to vice-grand; Greta Mang, left supporter to vice-grand; Leone Nelson, inside guardian; Mary Alice White, right altar supporter; and Vera Bark-

Americans Eat More Pork Than Any Other Nation; Hog Backbone of Livestock Trade

Less Beef Proportionately Eaten by Americans Than Decades Ago, Although Increase of Million Pounds Per Year Recorded; More Veal, Lamb and Pork Being Consumed Yearly

The people of the United States are eating less beef and more veal, lamb and pork, and this change in meat consumption habits has been going on steadily for more than 20 years. We eat a million pounds more beef a year than we did in 1900, but the population has increased at a faster rate than that, so that the average amount of beef eaten by each individual is down from 67 pounds a year to less than 50 pounds.

In the same period which our beef consumption has increased by a million pounds a year, the increase in pork consumption has mounted by nearly four billion pounds. We eat more pork than any other nation, an average of nearly 70 pounds a year per person, but we eat less lamb and mutton than any other country in the world.

Those are some facts developed by the National Livestock Marketing association, which was organized in 1920 and which is trying to find ways and means of helping livestock growers establish a profitable business on a profitable basis. When it is considered that more than half of the total income of the farmers is from the sale of livestock, running to five and one-half billion dollars a year, and that the meat packing industry is the second largest industry in America, only the manufacture of motor cars being larger, the importance of the meat business is apparent. And it is not only the largest branch of agriculture, but it is probably the most completely organized in the process and marketing ends. Only the production end is still run largely on a haphazard basis.

The distribution systems of the large packing companies, which handle, on the average, more than 45,000,000 pounds of meat daily, are probably more extensive and efficient than those maintained by any other industry. Their equipment includes thousands of refrigerators, cars, numerous branch warehouses, fleets of motor trucks and large selling organizations which reach the smallest villages as well as the large cities.

Nearly every one of the country's six million farms contributes in some way to the production of raw material for the livestock industry. As a rule, more than one-half of the gross farm income is derived from livestock and livestock products, principal among which are cattle, sheep and lambs, hogs, and wool. Iowa ranks first among the states in gross income from livestock products, and Illinois second. Cooperative marketing of livestock through producer-owned associations has effected noticeable economies in livestock marketing. While the idea of cooperation in agriculture is not new, it is only recently that it has taken practical form in livestock marketing. In 1931, about thirty cooperative agencies handled approximately 13,000,000 head of livestock, while ten years earlier, in 1921, there were only five associations in existence and these handled less than 1,500,000 head.

In addition to realizing large savings in marketing costs, cooperative associations provide machinery for stabilizing livestock production to a greater extent and for registering the movement of supplies into distributive channels on a more orderly basis. To coordinate this work on a national scale and make it of the greatest possible effectiveness, the National Livestock Marketing Association was organized in 1930. For the first time in the history of the American livestock and meat industry, producers were provided with a na-

Mrs. Segelhorst Funeral Monday

Native of Germany Dies After Extended Illness Here

Funeral services for Mrs. Johann Segelhorst, 66, wife of August J. Segelhorst of Ronneya Drive, were held Monday afternoon at 2 o'clock from the Backs, Terry and Campbell chapel, with rites in charge of the Christian Science church. Burial followed at Loma Vista cemetery.

Mrs. Segelhorst died Friday at the Anaheim hospital, after a lingering illness. She is survived by her widower, a son, August, Jr., of Fullerton; a daughter, Mrs. A. H. Heying of West Hill road; a sister, Mrs. John Rober of Oldenburg, Germany.

Mrs. Segelhorst, native of Oldenburg, came to the United States 47 years ago, residing in this country for the last 23 years. She lived the greater share of the last score of years at Olinda, only comparatively recently coming to Anaheim.

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District Attorney, Orange County



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for the
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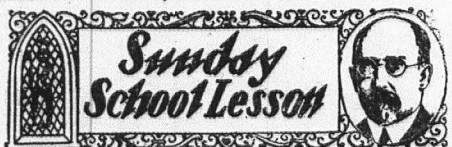
EDISON securities may be purchased at a price that may not be seen again in a generation.

IF YOU HAVE FUNDS FOR INVESTMENT, PUT THEM TO WORK

Inquiries regarding the Company and its securities are solicited.



SOUTHERN CALIFORNIA EDISON COMPANY LTD.



THE PASSOVER

Exodus 12:1-28
Golden Text: I Cor. 5:7

One of the first impressions which will come to the reverent student of the Bible is the unity of the Book. It has one theme from beginning to end: Redemption. There is no subject which is prominent in the New Testament which is not foreshadowed in the Old. The Passover is on. Old Testament version of what becomes the central truth of the New Testament—God's plan of salvation. As one looks closely at the narrative each word is charged with spiritual meaning; the whole Gospel story is mirrored in a few verses. Egypt is a clear type of the world of sin, and Israel a type of unsaved men and women. The passover lamb is a wonderful type of Christ, while the sprinkled blood speaks of His atoning sacrifice. That this is the true method

of interpretation is shown by our Golden Text, "For Christ our Passover is sacrificed for us," also by such passages as, "Now all these things happened unto them for examples (types)" (I Cor. 10:11).

The deepest spiritual lesson, of course, is that which concerns the result of simple obedience of God's saving plan. Those individuals or families of Israel, who took God at His word and evidenced their faith by seeking the shelter of the blood sprinkled door, were infallibly secure, good or bad, wise or ignorant, strong or weak, rich or poor, bond or free.

The truth taught in this lesson lies at the heart of all that the Bible teaches. The one who apprehends the meaning and unmeasured efficacy of the blood-sprinkled Intel lenses, will have the key to the greatest mysteries of Scripture. He will, too, have found for himself the pearl of great price.

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Now
Regular \$7.50 value, now\$3.50
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Rich Glow Henna Pack
Shampoo and Finger Wave.....

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FREE!
For Limited
Time
With each permanent wave a 50c bottle of Star Set Permanent Wave Oil.

George Doermann Services Tuesday

Funeral services for George Doermann, 25, who was electrocuted while bathing at his home in Pomonca Friday, were held Tuesday afternoon from the S. F. Hilgenfeld chapel. Mr. Doermann was a former resident of Anaheim. Rev. O. R. Schroeder officiated at the services, and burial followed at the Anaheim cemetery.

FOR THIRD DISTRICT SUPERVISOR

— VOTE FOR —

Wm.

Schumacher



The Man Who

has given 20 years of unimpeachable service;
knows all of Orange county and all of its problems;
needs no costly education to continue handling the public's business properly;
has demonstrated his ability to serve ALL the people;
ELECT HIM!
The Third District
NEEDS HIM!
Primates . . . August 30, '32

CALIFORNIA... here we come!

1932

CALIFORNIA'S
greatest tourist year

California's 1932 tourist business will be the largest in the state's history, according to chamber of commerce estimates. The Olympic games, the Shriners' convention and scores of other great events will attract hundreds of thousands of visitors from all parts of the world. . . . What a glorious opportunity to impress our visitors by reflecting the old California spirit of optimism, initiative, faith, courage and confidence — the spirit of the Golden State's sturdy pioneers! . . . Let us inspire our guests to broadcast to millions of friends and relatives the news that California is regaining a sound prosperity through constructive, cooperative effort . . . Start buying again. Build that new home. Purchase real estate. Replace all worn-out articles. Cooperate with business, industry and the banks of California by putting your dollars into immediate action. Every banked dollar releases 5 to 10 in credit for statewide industry. California can and should lead the nation back to better times.

OPEN A CALIFORNIA

"BACK-TO-GOOD-TIMES" ACCOUNT
IN THIS BANK

BANK of AMERICA
NATIONAL TRUST & SAVINGS ASSOCIATION



J. J. Newberry Store Is Opened

Crowds Attend Formal Opening Of New Mercantile Establishment

With 45 local salesgirls in the personnel, J. J. Newberry company opened its Anaheim store Thursday. E. W. Quinby was named manager and remains in charge, while district superintendent A. J. Robinson was here for the last two weeks to direct and assist in the opening.

Local contractors this week finished their remodeling of the building at 148 West Center street, formerly occupied by the Weber Book Store. The entire building was revamped, with partitions being taken out, and shelving installed. The display windows were completely altered, as was the basement. The total cost of alterations was in the neighborhood of \$19,000.

Large crowds jammed into the store for its big opening Thursday, while officials, pleased with the response the store has received in Anaheim, planned a repetition of the opening sale for Saturday of this week, in order to accommodate thousands of northern Orange county residents who were unable to attend the opening day, according to Superintendent Robinson.

Rev. Thornton Gets Anaheim Pastorate

Rev. W. R. Thornton, who has been assigned to Sacramento for the past year, has been assigned to the Wesley Methodist church, South, and will take charge immediately, according to word received by local church folk Monday.

Rev. Harold L. Thatcher, who has been here for several years, leaves immediately for Tulsa, his new pastorate.

Rev. Thornton has had 54 years' experience in the pulpit, has served as conference missionary secretary, and has been pastor at Oakland, Pomona and Glendale.

"Truth" Subject of Lesson and Sermon

"Truth" will be the subject of the Lesson-Sermon on Sunday in all Christian Science churches, branches of The Mother Church, The First Church of Christ, Scientist, in Boston, Mass. The Golden Text is from Isaiah: "He who blesseth himself in the earth shall bless himself in the God of truth; and he that soweth to the earth shall sow to the God of truth."

Among the Scriptural citations in the Lesson-Sermon are these verses from the Psalms: "O send out thy light and thy truth: let them lead me; let them bring me unto the holy hill, and to thy tabernacles. He is my refuge and my fortress: my God; in him will I trust. He shall cover thee with his feathers, and under his wings shalt thou trust: his truth shall be thy shield and buckler."

A correlative passage from the Christian Science textbook, "Science and Health with Key to the Scriptures," by Mary Baker Eddy, states: "The spiritual sense of truth must be gained before Truth can be understood. This sense is assimilated only as we are honest, unselfish, loving, and meek."

TEHACHAPI ROAD OILED
Oiling operations are under way on the state highway from Bakersfield to the west edge of Tehachapi.

Small Business Proves Adaptable to Depressions; Dr. Klein Lists Reasons Why "One-Man" Firms are Successful

Cites Instances of Business Increase by Small Firms and Explains Ability of Intelligently-Managed Little Business to Get "The Cream" of Mercantile Business

By DR. JULIUS KLEIN
Assistant Secretary of Commerce

(KLEIN'S NOTE: Dr. Klein's recent address on "Small Business Has Its Innings" has interested many local residents. It points out the advantages of small business in times like these, and its encouraging analysis of the present situation prompts us to reprint the address.)

One of the striking features of this troubled business period has been the emergence of small business as an increasingly important element in our economic structure. I do not mean that the big enterprises have all shrunk to little ones; I am referring to the little fellows who never were big, but who are nevertheless making a go of it. This development is important to all of us, for small factories and small stores in the aggregate account for enormous proportions of the goods that we consumers use every day. Their prosperity affects directly or indirectly the prices of nearly everything that we buy. The United States has for so long been teaching the rest of the world the meaning of "big business" that the casual observer may get the idea that the small establishment in any industry was like a rabbit in a cage of big tigers. Now I do not for a moment want to say that the day of big business is over or that the economies of mass production are not going to continue to play an exceedingly important part in our business recovery. I do want to suggest, though, that it has been convincingly proved that our little industrial rabbits can not only survive, they or no tigers, but can in some cases actually grow fat and, as rabbits of all sorts have a way of doing, can multiply.

But any of you who work for small concerns know that they have never been a novelty among us. Even in the heyday of our nineteenth century boom period there were plenty of them in every part of the United States quietly producing their goods and selling them to the satisfaction of their stockholders and their customers. The advantages enjoyed by the small plant are not new and do not depend on a general depression by any means. But there is no question that these advantages become more evident during a slump and are evident to more people. That is why, for example — and here is something that will surprise you — there were more new companies formed in New York State during January of this year than in any other month of the depression except March, 1931.

In one word, the outstanding advantage a small concern has over the big fellows in the same field is quick adaptability. Its policies can be changed overnight without having to run the gamut of ponderous boards and committees — often sitting far off in another part of the country. Raw materials can be snapped up at advantageous prices when and in the quantities as they are required. The smaller plant, which thus avoids the loss involved in having to store huge inventories of such materials on a falling market. Then, too, there are none of the dangers of absentee ownership in most small plants; it was a canny New England banker who once said he preferred the ownership of such companies — for one reason, because they were not banker-managed!

However, if there is one field it might seem that business is monopolized by the large companies it is that of manufacturing. I will say of it at least one small plant, about 1,000 miles away from mighty Akron, which increased its sales 88 per cent during this last fiscal year, while the rest of the industry was almost standing still. Back in 1928, when everybody was enjoying the warm sunshine of prosperity, the president of this little enterprise found nothing "rosy" about the situation of the company except the red ink figures glowing from its books.

Something was decidedly wrong with the methods of this tire company. Its products were being sold all over the nation, but the stockholders' pride in this achievement was not sufficient for them to overlook the fact that they were not getting any dividends. The new president made up his mind that he was not going to try to compete with the giants of the rubber industry, but that he was going to sell tires, and sell them at a profit for his company just the same. So what did he do? He deliberately set about a complete reorganization of the firm's activities, to change it in effect from a national concern to an admittedly small, regional one. The number of its active customer accounts was reduced from more than 1,200 down to 175 — none of them so far from the plant but what overnight deliveries could be made. The dealers were carefully selected; then the company used every possible means to help them operate successfully. And it was no longer necessary to employ whole battalions of salesmen as intermediaries. Most of the selling came to be done by personal contact on the part of executives of the company, often the president himself, and by telephone.

The company is making better times than ever, but its distributing costs have been reduced no less than 75 per cent, while the result-getting efficiency of its distributing method has been, as we have seen, actually improved. While its operations still cover several States, it makes no pretense of being a "big business," as the companies go, it is very much a home industry, but it has beaten the slump and has been able to build up such excellent relationships with its dealers, and through them is keeping consumers in its own sector. There is no question that it will continue to hold its little place in the sun when the clouds of depression have rolled by.

I want to mention another case, in quite a different field, where a manufacturer resisted the temptation to try to break into the field of big business. This firm, which manufactures "soft" drinks of excellent quality and sells them at comparatively high prices, found last year that, although it had turned its working capital eighteen times, it did not seem to be rolling up comparable profits. There was plenty of action around the place — production, sales, and so forth — except in the place where action really counts, namely, in the cash-register scoring up profitable sales. Now let us see what the level-headed president of that company did when he began to appreciate the significance of this state of affairs. He organized sales-territories, weeding out undesirable and unprofitable accounts, and concentrated upon serving only the best ones.

This ability to select only first-class accounts is a valuable asset to the firm that is not under the necessity of keeping up a great volume of sales to offset the overhead of operating on a big business scale. The embarrassment that mere business may cause in time of depression is well illustrated by a case of which I heard the other day, where a steel company was obliged to turn down a half-million-dollar order because it was too small to justify reopening one of its mills. The little fellow, because of his quick mobility, can "turn around in a dime," so to speak — and picks up the dime — whereas the ponderous mammoth cannot turn on anything less than half a million dollars, and so often loses out altogether.

We have no records to prove it, but in a good many cases these small new firms that I mentioned were organized by men who had been thrown out of employment by the larger companies. But if the little fellow, with limited capital, wants to do his own manufacturing, he may in some cases find that overtures are very much in his favor in times like these. For one thing there is no difficulty in obtaining cheap raw materials as well as the services of skilled workmen at moderate wages. And then there is the question of power. It was not so long ago that an expensive steam plant was the prerequisite of even a small factory. Now as one writer puts it, the little manufacturer "simply plugs in on a power line, turns on the switch, and its cost is as he pleases. He can make a start in any old shed or barn. Power comes, and here the average increase in revenue when by all the rules it should be declining." Those new long-distance electric-power lines are certainly revolutionizing the distribution of industry — and they are democratizing it as well.

Big business may have small plants have not been able to "make the grade" of late. On the other hand, many have done surprisingly well. Of these, a few may grow into big businesses of national importance, as the nation regains its economic health. But many more, I venture to say, will continue along the lines on which they have begun, not extending their markets or increasing their production in any spectacular manner but rather serving compact, well-limited territories satisfactorily to their customers and themselves under the close personal direction of their owners.

Big business itself has not hesitated to learn from the little fellow's book. It is not uncommon these days to find some great industry that a few years ago was tending toward an ever-closer consolidation now seeking to decentralize its activities, scattering its plants in different marketing areas.

Brothers Associated In Coaching Teaching

Tad Jones, for ten years head coach at Yale and more recently chairman of the graduate athletic committee, starts two jobs Monday. He becomes associated with his brother Howard of Southern California in the Trojan Summer Session football coaching course, and also becomes Howard's rival by taking over the head coaching duties of the Yale-Harvard-Princeton team of senior boys who will play in the Olympic night football game.

Tad will teach this week in the University of Southern California's intensive coaching course from 9 to 11 a. m., and Howard will have the class from 11 to 12:30 o'clock. When not teaching coach, Tad will be instructing their own teams for the Olympic contest. Howard will handle the Southern California-Stanford football team of seniors that will meet Tad's group.



MAN . . . In many forms

There is plenty of evidence that the types of human beings which now inhabit the earth are not the only animals of our species that ever lived. In Sumatra the natives have long known of the existence of a tribe of ape-men, who live in an inaccessible mountain country. One of these was recently shot, although it is illegal to kill them, and the body has been sent to Holland for examination by scientists, who think these "orang utoys" may be survivors of one of the races which preceded the modern man on the earth.

In the Sahara desert the bones of several members of a race, which was much like, yet curiously unlike human beings of today, have just been unearthed. Similar discoveries over many years in Germany, France, China and South Africa lead to the belief that not one but several different species of humans and near-humans once inhabited many parts of the world.

Perhaps the folk-myths of giants, satyrs and earth-dwelling gnomes have come down from remote times when survivors of these primitive types came into contact with our own ancestors, who themselves were better able to survive the changing rivers of a developing world because of their superior ability and brain capacity.

FRANKFURTER . . . to the bench
In Washington, during the War, irreverent newspaper men used to call him the "Happy Sausage." That is a somewhat strained translation of Felix Frankfurter's name, since "Felix" is good Latin for "Happy" and every body knows that a frankfurter is a sausage.

But the same men who nicknamed him used also to say that he had the best-functioning set of brains in Washington, and that was saying a good deal, in a time when Woodrow Wilson and Newton D. Baker were both there and using theirs.

Felix Frankfurter's appointment by Governor Ely to the Supreme Court of Massachusetts has started a storm of protest, because he was the champion of Sacco and Vanzetti, whose execution for murder was regarded by the radicals of the world as due to their Communist activities rather than to any real proof of their guilt.

Frankfurter, since 1914 a professor in Harvard Law School, believed the two men were innocent, and said so. That put him on the "black list" of the conservatives of Boston, who were sure the men were guilty because they were Communists. But great lawyers, judges and statesmen call Felix frankfurter, the Austrian Jew who came to America at the age of twelve, one of the ablest legal minds in the world. ROMANCE . . . on a door step.

Bob Millikan came back to the home of his ancestors this afternoon, and made a talk to the village folk on the occasion of the local celebration of the Washington Bicentennial in the town of Stockbridge, Mass. He is known to all the world as Professor Robert A. Millikan of the California Institute of Technology, and the world's greatest living physicist, who discovered the cosmic rays.

He told us how his grandfather, Dan Millikan, came across the mountains, from over Becket way, a hundred years ago, as an apprentice to Sam Pease, the village shoemaker. He married Sally Pease and went out to Illinois to farm in the prairie country. His son Silas kept on farming, but sent his boy Bob to the University of Chicago.

And Bob Millikan came all the way from the Pacific Coast the other day because, as he told us, he wanted to see if he could find the house where his grandfather used to "skive" shoes. He'd recognize it from the knife-marks left by the shoemaker's apprentices. And sure enough, he found the gauges in Doctor Clyne's back door still!

Franklin G. West Seeks Judgeship

Santa Ana Attorney Out For Superior Court Office Number 2



FRANKLIN G. WEST

Franklin G. West, Santa Ana attorney, has formally announced his candidacy for judge of the superior court of Orange county, office number two.

A son of the late Z. B. West who presided over the superior court of this county for nearly 24 years, West, according to his supporters, is particularly qualified for the position. He was born in Orange County and educated in the Santa Ana schools and at Stanford university, from which institution he was granted with the degree of bachelor of arts and doctor of jurisprudence. West is an ex-service man and a past commander of Santa Ana post 131 American Legion.

"If I am elected," West stated in his brief official announcement, "I pledge a dignified, fair and impartial administration of all laws with equal consideration to every person and with courtesy to litigants, witnesses and jurors. In the administration of his court and particularly in jury cases, a judge should strive to safeguard the interests of the taxpayers, and such would be my aim."

"The foundation of law is justice and I believe that the dispensing of justice to all is its proper object and function. In closing I desire to state that I am not the candidate of, nor am I representing my candidacy, any individual, group or organization."

Hector Dyer, of the Los Angeles Athletic Club, recently ran 100 meters in 19.4 seconds. That's equal to the world's record. The Olympic record is 19.6 seconds.

WANT ADS

Real Estate for Sale

FOR SALE—Bulboa \$9500 furnished house, 910 E. Ocean Front. Zoned for business. Sell \$4950. \$450 cash. Balance 7% straight. 7-7-61

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Painting & Paperhanging

Painting, paperhanging. J. E. Saylor, 616 S. Philadelphia St., Phone 2761.

Situations

GENERAL repairing and odd jobs. Gene Adams, 416 S. Olive. 3-954

Pianos For Sale

100 PIANOS to choose from; Knabe, Bechstein, Steinway, Chickering, Kimball, etc., new and used. \$35 up. Danz, Anaheim.

\$10 FREE! Send name of friend who wants piano and get \$10 free when we sell. Danz, Anaheim.

COLD FACTS!

Records show 150 accidents each year thousand people — 5 fires for the same number. Would you think of going without fire insurance? Your chances of accident are 19 times greater. If you are hurt or killed, your car damaged, or others prove claim against you, EXCHANGE policies protect you against loss. The cost is but a few pennies a day.

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New Special Excursion Fares via Motor Transit Stages and 25-mile steamer trip to this famous Pleasure Island offers more delights and unusual sights for the small cost . . . in all the World, no trip like this!

Daily Service
Leave Anaheim at 8:00 a. m. and arrive Avalon at noon — at special low fare of \$2.95 for entire round-trip with 15-day return limit. Also remarkably low 2-day and week rates including lodging.

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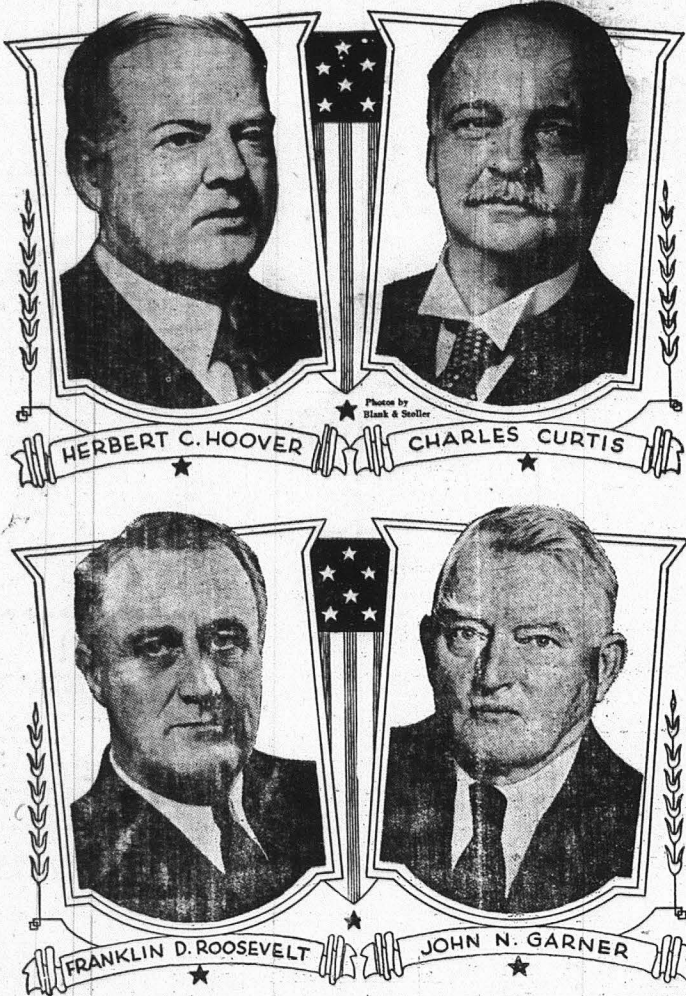
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AT PRICES THAT SEEM UNREAL

Teammates In Game That Out-Shines Olympics



Proration Agreement Fails as 12 Percent of Crop Representatives Withdraw; Others Released in Order to Help Interest

Favorable Results Had Been Obtained in Four-Week Period Agreement Was In Effect As Net Price Shoots Upwards Fifty Percent; Committee Thinks Effectiveness Shown

Although extremely favorable results had been obtained during the four-week enforcement of a proration agreement between 92 per cent of the valencia growers of the state, certain elements in the arrangement decided to withdraw, thus forcing the other members of the association to disband in order to protect themselves, according to announcement released by the Valencia Growers' proration committee this week. The committee's communication, which is self-explanatory, follows:

"The Valencia Growers' Proration committee regrets to announce that owing to the withdrawals of member organizations it is forced to terminate the Valencia Proration Agreement. During the formation of the plan to regulate valencia shipments so as to properly supply the market at a fair return to the grower, the committee agreed that it would be necessary to have within the plan a minimum of 90 per cent of the crop to be moved to the market.

"At the time the agreement became effective, there was within the agreement approximately 92 per cent of the fruit yet to go. During the first week of the operation of the prorate agreement one organization gave notice of withdrawal. Although the committee felt that this was unfortunate it was not serious in its effect upon the operation of the agreement because this organization controlled only about 1 per cent of the total volume of fruit in the agreement.

"During the second week of operation, another organization withdrew, which controlled approximately 11 per cent of the volume of fruit in the agreement. This left within control of the cooperating groups approximately 80 per cent of the total fruit to go. The committee feels that this is too small a percentage to insure the effectiveness of regulating shipments and also feels that it would be unfair to ask the remaining organizations and their growers to attempt to carry the entire burden of regulation while the 20 per cent without the agreement are deriving the benefits of regulation without carrying their share of the load. The committee also feels that it would be unwise for the marketing organizations that remain loyal to this plan to submit their members to the destructive competition which would arise from this situation.

"We believe that the effectiveness of the plan has been clearly demonstrated during its brief period of operation. The plan went into effect as to prorates on June 19. The f. o. b. average for the preceding week's sales was about \$1.75 per packed box, which means that the grower would receive approximately \$1.00 for his fruit on the trees. During the four weeks that the plan was in operation the f. o. b. average has steadily risen until it is now about \$2.25. This means an increase of 50 cents per packed box, or approximately

50 per cent in the net return to the grower.

"Had this plan continued in operation for the remainder of the season and the average maintained of the last week of its existence, we believe that there would have been returned to the valencia growers in Southern California approximately \$4,000,000 more than could be attained under the method of non-regulation of shipments.

"The committee feels certain that the failure of this grower movement to accomplish its purpose is due, not to the plan of operation, but to the unwillingness of some growers and organizations to bear their just share of the burdens of regulating shipments.

"The policy of marketing the 1932 crop of valencias, as advocated by those organizations and growers that have withdrawn from or did not enter the prorate agreement, was that of moving the entire crop to market but distributing it equally as to volume over the remaining weeks of the valencia season. Although we believe that this policy will not be successful under the prevailing conditions of low consumer buying power and a large crop to move, we are compelled to recommend to those organizations who remain within the agreement that they adopt this same policy so that all growers of Southern California may have equal opportunity in the markets of this country. We feel the results of marketing the crop under this policy will be unsatisfactory to all the growers of Southern California, and hope that they will compare closely the results obtained during the operation of the prorate agreement with those that prevailed at the time the agreement went into effect and those that may prevail in the future.

"The solution of the successful marketing of this crop, which is of vital interest to all citrus communities of Southern California, lies within the control of the valencia grower through collective effort necessary to solve the problem of marketing this year's crop.

"The results obtained under the prorate agreement, as clearly shown by the increased prices received during its operation, should convince every valencia grower that the plan itself was successful and, we believe, points the way to all growers to the necessity of united grower action in the marketing of their crop.

Rowing Feature of Big Olympiad

Flags of Many Nations to Flutter Over Long Beach Marine Stadium

One flag is fluttering over the Long Beach marine stadium, where the Olympic games rowing tournament will be held August 9 to 13.

It was the forerunner of many flags, which will wave there from July 23, when formal dedication ceremonies are held by a committee of which Robert Henderson, Long Beach man, is chairman.

With the games scheduled in various parts of Los Angeles county from July 26 to August 14, the dedication will stand as the first big Olympic event in this immediate vicinity.

Olympic teams, 15 of which are bringing oarsmen who have won renown in their respective lands, are pouring into Los Angeles in droves. Many of the oarsmen are taking up their abodes in Long Beach, or nearby, where they are seen in daily practice on the water-course, which is declared one of the finest in the world.

When the dedication ceremonies are held, it is natural to expect that many of these stars, clad in their rowing togs, will put their light shells through their paces as an additional dedication attraction.

Tickets for the rowing events already are selling rapidly, both at the Long Beach chamber of commerce building and in the regular Los Angeles Olympic ticket headquarters, Eighth and Spring streets.

TELEGRAPH ROAD WORK

"Construction is still in progress on Telegraph road from Atlantic road to the San Gabriel river bridge, near Santa Fe Springs. The road is marked 'closed,' but one-way traffic is using it part of the time.

"Due to certain publicity, adverse to the operation of the prorate agreement, we believe that all growers should carefully check and analyze all statements concerning this matter. We are therefore instructing Mr. R. D. Flaherty, Secretary of the Orange County Farm Bureau and also Secretary of the Valencia Growers' Committee, to send copy of this statement to all citrus belt newspapers and to be custodian of all the records of this committee and to make them available to any grower or organization who may be interested in ascertaining the real facts of the situation.

"The organizations parties to the prorate agreement when terminated were

"C. C. Chapman Interests
"California Fruit Growers' Exchange
"Gold Banner Association
"Spence Fruit Co. (C. O. Banks)
"Oscar Cave
"Signed: Valencia Growers' Proration Committee."

THIS WEEK IN WASHINGTON

(Correspondence to Gazette)

Washington, D. C.—The most exciting question among political gossips is: Will Congress try at this session to adopt a constitutional amendment on prohibition for submission to the States next fall?

Both parties in their national conventions have pledged themselves to the submission of such an amendment. Why can't it be done right away?

The difficulty will be in framing an amendment which can obtain a two-thirds vote in both Houses, which is the majority required by the Constitution for the submission of a constitutional amendment.

The Democratic platform calls for an amendment explicitly repealing the Eighteenth or Prohibition Amendment, although coupled with this is the demand that "the Federal Government effectively exercise its power to enable the States to protect themselves against importation of intoxicating liquors in violation of their laws."

The Republican platform, however, specifically says: "We do not favor a submission limited to the issue of retention or repeal," and declares that the proposed amendment should contain provisions retaining in the Federal Government power to preserve the gains already made in dealing with the liquor traffic, while allowing States to deal with their problem as their citizens may determine, subject to the power of the Federal Government to protect States where prohibition may exist.

The Necessary Vote

To submit a constitutional amendment would require, the affirmative votes of 290 members of the House of Representatives and of 64 Senators, two-thirds of the membership of each House. Neither party has enough votes in the present Congress to put such a proposal through as a party measure.

The Democrats have 218 Representatives and the Republicans 214. If every Democratic representative could be counted upon to support a wet amendment at this time, it would still take the votes of 72 Republicans, in addition, to put it through.

In the Senate neither party has a majority; there are 47 Republicans, 47 Democrats, one Farmer Labor Senator, and one vacancy. It would take all the 47 Democrats and 17 of the Republican Senators to give a two-thirds vote of approval to such an amendment.

Nevertheless, it is possible that something of the sort might be done during this month of July if a determined effort were made to get rid of the subject now, and so remove it from the Presidential campaign permanently. In view of the apparent popular interest in this subject, to the exclusion of all other campaign issues, those who would like to see the election result turn upon questions of economics and deep-seated political principles would be glad to have the boards immediately.

To achieve that result, it is believed that a great many dry and middle-of-the-roads would be willing to make concessions and modify their personal views, if any hope were held out that by so doing a constitutional amendment which would put the whole question up to the people of the States could be drafted and adopted at this session. That is regarded as much more feasible, strange as it may seem, than the amendment of the Volstead act at this session, even though it would require only a majority of each House to change that.

The Democratic Proposal

The Democratic party platform proposal advocates the immediate modification of the Volstead act to legalize the manufacture and sale of beer and other beverages of such alcoholic content as is permissible under the Constitution. The Volstead act declares that any beverage containing more than one-half of one percent of alcohol is intoxicating and is, therefore, illegal.

The contention of the wets is that an alcoholic content of six or seven per cent, which was the average strength of lager beer in the old pre-prohibition days, or even of ten or twelve per cent, which is about the proportion of alcohol in the so-called "light wines," is not in fact intoxicating, as such beverages are ordinarily used. The Democratic party's proposal is to amend the law and legalize beverages with an alcoholic content higher than the present one-half of one per cent non-beer.

Some observers predict that there will be a more bitter fight over that proposal than there will be over the constitutional amendment. There are many members of Congress in both Houses and both parties who are uncompromisingly dry. They will accept and vote for a constitutional amendment putting the question up to the States, because they believe that it will be impossible to obtain the ratification of such an amendment by three-fourths of the 48 states. There are more than twelve states, they believe, which will never ratify prohibition repeal, either through the Legislatures or by conventions elected by the people; and it takes three-fourths of the States to ratify any change in the Constitution.

So while wets and dries find themselves in harmony on the question of resubmission, the dries still think they are strong enough to block any attempt to make the statutory restrictions on liquor any wetter than they are now.

Burns Sentenced On Two Charges

Son of Wealthy Santa Ana Family Guilty of Grand Theft

After Carl F. Burns, son of a well-to-do Santa Ana family, last week was convicted by a jury on two counts of grand theft he was sentenced by Judge George K. Seovel for two to twenty years, on each count, sentences to run consecutively.

Attorneys for Burns fought for a new trial, lost that plea and then battled for sentences to run concurrently, to make them the same as one sentence. But Judge Seovel frowned on that request, too, claiming that both counts were separate offenses and that the minimum of two years' imprisonment for each count was not too much.

Burns' attorneys announced that they would appeal both verdict and sentence. The young Santa Ana was convicted of theft of \$1000 from Miss Pauline Weide and \$3000 from Henry Weide, both amounts being in Edison stock which had been exchanged for worthless oil stock, the jury found.

Widow Wins In Insurance Fight

Jury Awards \$2500 and Interest Since 1929 After Court Battle

Mrs. Ida Losleben, widow of George P. Losleben who died in 1929 as a result of an accident while working for the Anaheim Community Growers, this week had won a jury's verdict granting her a judgment of \$2500 against the California State Life Insurance company.

The company originally paid \$2500 to the widow but refused to fulfill the double indemnity clause of the life insurance policy on the grounds that death wasn't by accident. The widow took the case to court where it first was thrown out on a non-suit judgment, but the appellate court held that the case should have been allowed to go to the jury, and when tried last week the jury awarded the widow the additional \$2500, and interest.

Mr. Losleben died from intestinal injury shortly after he had stepped from a bench where he had been working at the packing house.

Surplus Food Supply Distribution May Have Far-Reaching State-Wide Effects

New Markets Where California Products are Practically Unknown May Be Developed Through Distributing Organization; Letter Received from Texas Group Asking Shipments

The plans of the state of California to distribute its surplus food supplies to the distressed and the needy throughout the state and the nation, may have far-reaching and most beneficial effects not contemplated or foreseen when the original relief program was announced it develops. Not only will wide-spread relief be given, if the plans terminate successfully, but the possibility of new markets being established at points where California products are unknown or nearly so, must also be figured in, as a result of the scope of the relief program.

Indicative of this potentiality, Emergency Food Administrator Dudley Moulton, who is also director of the state department of agriculture, has received a letter from the board of city development and chamber of commerce of Pampa, Texas, asking that some distribution of relief foodstuffs be made in that region "as California has a number of crops which are not only hard to obtain but expensive in this section of the country." The likelihood of certain California products being established as staples in such regions during the period of the emergency could very easily be followed by the establishment of regular markets after the emergency has passed, it has been pointed out.

Another suggestion, which, however, has no bearing on the relief program was made by a fruit grower of Chicago Park, California, that contestants in the Olympic games at Los Angeles be given gifts of California products, particularly those products which may not be grown or processed in "his or her native land."

"Each Olympic contestant is a potential advertising medium for our fruit, provided he is favorably impressed," the letter said.

The first week of the relief program has found a number of the producers with the nucleus of an organization and the various relief agencies in many sections of the state ready to consider an organization program. As quickly as possible a survey of all surplus products will be made and arrangements will be concluded to finance their collection and processing where necessary, and speed them on their way. As expeditiously as possible all appropriate financial, industrial and transportation agencies will be included in the organization effort.

The first week also finds the three big state agencies, department of agriculture, commerce bureau and department of social welfare also reporting progress in their work of directing the relief program. The first will attend to the necessary surveys and collection of foodstuffs, the second will determine the scope of the proposed relief work and the third will concern itself with relief distribution.

Hunters To Try Out New Method

Seals Expected to Reduce International Violations of Law

California deer hunters are going to have a chance this year of trying out the new method of tagging deer killed, and determining if the metal seals accompanying the cardboard tags are as successful as they have been in other states.

The opening of the deer season August 1, will furnish a practical test of the advantages of the new seals which have been designed to be fastened to the horns of each buck killed.

In other states these seals have reduced intentional violations of the game laws, and eliminated the annoyance resulting from paper tags being torn from the horns, and the California fish and game commission believe it will do the same in this state.

Thorough instructions to hunters as to the application of these metal seals accompany each one issued, and hunters will save themselves time and money by not experimenting to see if they work. They do work, and when once snapped cannot be loosened again, necessitating the purchase of new seals.

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"Buyers have confidence in Sunkist!"

"A citrus grower can have no finer asset than the hard-won preference of the public"



cies of any Exchange grower or shipper are now made available to the group.

"BEFORE the Exchange was founded, an orange was just an orange. Buyers gambled every time they bought. There was no name to depend on, no brand to have faith in. Sales were retarded.

"One of the Exchange's first moves was to establish standards of quality. 'Good citrus' is the basis of Exchange success. On it are built the value of the Sunkist name and the effectiveness of Sunkist advertising.

"Years of careful grading have won the confidence of trade and public. In the minds of millions, Sunkist means dependable quality. And people gladly pay the best prices for this assurance.

"To protect the Sunkist reputation, we organized a Field Department to coordinate methods and enforce standards in our widely-scattered packing houses.

"It has given us improvements in grading and packing—better pest control methods. In fact, from tree to refrigerator car, the efficien-

"The Exchange pioneered this highly-developed means of maintaining standards for its fruit. Today it protects the priceless asset it built—the confidence of buyers in our name."

If not now a member—Learn why it is that Exchange growers, year after year, average higher returns for their crops. Talk to the manager of the nearest of the Exchange's 211 local associations or 25 District Exchanges. Or write, Growers Service Bureau, Box 530, Station C, Los Angeles.

Sunkist

ORANGES • LEMONS
GRAPEFRUIT

The world's best-known brand of fresh fruits, marketed by the California Fruit Growers Exchange, a non-profit, cooperative growers' marketing organization, whose more than 13,000 members represent more than 75 per cent of the entire California and Arizona citrus industry.

FAST LONES

by FELIX RIESENBERG

Third Installment

SYNOPSIS: Johnny Breen, 18 years old, who had spent all of his life aboard a Hudson river tugboat, plying near New York, is tossed into the river in a terrific collision which sinks the tug, drowns his mother and the man he called father. Ignorant, uneducated, and fast driven, he drifts himself ashore, hides in the friendly darkness of a huge covered truck—only to be kicked out at dawn—and into the midst of a tough gang of river rat boys who beat and chase him. He escapes and, exhausted, tumbles into a basement doorway. Later, he hears the trap door slammed, a padlock snapped down—and he is trapped. Exhausted, he falls asleep. When he awakens it is day light and he looks about for a place to wash the river slime from his face, hands and body. The running water attracts the attention of a Jewish family—and there starts a new life on the Bowers in New York.

NOW GO ON WITH THE STORY:

"No Becka, it's too hot." "You're afraid. That's what. You don't dare go." "All right, come along," and John and Becka strolled casually from the front stoop of the tenement as Becka called, "So long! We're going for a walk." To Mrs. Lipvitch, who sat on the basement steps with the twins and Mrs. Martin, while Mr. Lipvitch argued with a customer within. An hour later, in the dark of early evening, the girl and boy, arm in arm, strolled far from the crowds about the Clothing Emporium.

"Have you got any money?" Becka asked this frankly. "Lipvitch—your father," he corrected, "gave me a dollar today." He had snatched it in the bottom of the large trouser pocket, the one without the hole. He showed the bright silver coin to Becka.

"Say—" Becka clasped his arm with an insinuating pressure, leaning toward and in front of John, as she looked up into his face, for he was a head taller than the girl. "Say what?" he asked, shoving her back somewhat roughly in his embarrassment.

"You're green," she laughed nervously. "Say you are green," she affirmed, as if a great truth had just been disclosed. "You don't have to work for nothing," she added hastily. "Pa should pay you!" she urged, again looking up into his face, still holding his arm, but refraining from clutching it. The boy walked straight ahead and failed to answer. "You should get a dollar a day," Becka continued. "And board too," he would have to give it—I will make him," she said positively.

Late that afternoon the dollar in his pocket had been given him grudgingly, guiltily, by Channon Lipvitch. And this only after an argument with Becka. "All right, don't give it to him," she retorted to his repeated protest. "Who finds out you look out. You ain't so smart," she warned. "John, walk some day. Give him something now—five dollars," Becka had argued. "No! No! Lipvitch knew the danger, also the expense."

"You got to. You got to pay him something today," Becka was insistent, and, as John entered the Emporium on his return from an errand a few doors away, Becka bent a pertinacious glare of warning on her father, her eyes threatening exposure as she nodded meaningly at John Lipvitch held his hand in his pocket. He turned a pale, half, then in a prudent flood of generosity he seized a slender dollar.

Becka led him eastward to Columbus Circle. The tall shaft in the center, the different aspect of the people, the absence of push carts, and the dearth of children, puzzled John. Dodging the whirling steam of cyclists, they entered the shaded walks of Central Park through a rustic arbor. The dusty white macadam drives were lively with the prance of foam-decked turnouts, and the "clank" and "clink" of fashionable harness trappings.

And with the black art of this night of swift unusual motion and of rare sights, with Becka, swift and cool, clinging closely on his arm, with the dread of Grogans forgotten in the distant alleys of the slums, the boy expanded to an influence beyond the measure of his understanding. He felt the secretive whispering of the dark. Far to the North, from the direction of the Mall, hand music filtered through the leaves, for the air was still, and presently captured moonlight, prisoned in a lake, was discovered through a parting of the trees. John and Becka turned toward this, to the lower walk, the perfect ones playing, dancing, by master gardeners. Finding a secluded spot they sat down, the



Forgiven—With the cool moist lips of Becka pressing eagerly against his own

still surface of the reflecting pond almost at their feet. They were close together, a line bush screened them from the walk; they talked idly. Suddenly the light of the lake went out as a cloud drifted across the moon. "No, John, I know you can't give me a dollar," Becka, in tones of pouting banter, was accusing John. Suddenly he found himself forgiven, forgiven for things he had never done, for lapse he had not committed, for things he had never even thought about. Forgiven with the cool moist lips of Becka pressing eagerly against his own, stilling all protest of innocence, or of revolt.

His voice rasped. He choked and struggled, vibrant with the contact, holding Becka with convulsive strength. The first drops of rain found them oblivious to the coming storm. The boy, ill clad, hard in body, with few ideas but those of strife, released the girl; her sudden "Oh!" coming with the return of breath almost choked by her own hand, and pulling her by the arm led her to the bank of the pond. The broad leaves promised some shelter from the rain. Quick flashes of lightning, followed by harsh, rumbling peals of thunder, were punctuated by the pungent cries and screams of women running from the park as sudden swirls of cool air blew in from the river. Then John and Becka, like Paul and Virginia of the story, naked, not of body but of mind raced beneath the trees and the lashed of the storm for the park gate at Fifth Avenue and Fifty-ninth Street. They took the East Side L., down again into the familiar closeness of the slums.

The end of September, in the city of perpetual change, brings with it the first refreshing whiffs of cooler air; a new vitality springs to life among the heat-weary dwellers in the city. Sol Bernfeld had come back from the road after questionable success in providing crayon enlargements of family album portraits, with the Paris Spicy Package as a side line. The spicy package being a bulky surreptitious envelope, sold sealed. "Against the law, you know, show it," to be opened by the purchaser "Strictly in private." It was a suggestive package, retailing at twenty-five cents, or two bits, and sold wholesale to candy shops on trains at seven, flat, a gross. Sol sold few of the crayon enlargements, but did get rid of his entire stock of spicy packages to the farmers and their hands, even disposing of them to women by the simple process of refusing to even tell them what he was selling.

On his return to the city, Sol found Becka in a receptive frame of mind and John Breen pursuing his way in the slums. Becka's efforts, belied by his awkward inexperience, had at least served to place him upon a meager wage, in the size of which she evinced small interest. She soon

walked out with Sol, then earning, as he boasted, confided to John, the princely salary of twenty-five dollars a week as runner for a Bowers burlesque show. And, furthermore, she was to appear in the chorus, of a leg show, "in tights"—a secret carefully kept from Channon Lipvitch, but whispered slyly to John. And to prove it Becka showed John a photograph that brought a hot flush to his face. "Silly," she cried, "I'm an actress, you know." But for all that a coolness sprang up between them, and John refused tickets to the show.

And as another side line, Sol Bernfeld began to teach John against like boys in clandestine boxing bouts of the lower city, taking him from hall to hall on Saturday nights, acting as his manager. These adventures were a relief to the growing dislike he felt for the Clothing Emporium and its cloying sameness. Fighting had become second nature to him. He liked the heat of combat and his craving for the excitement of the fight grew with his success.

It was late in November when John Bernfeld matched John against "Raspber" Jorgan, known to the Greenpoint



Forgiven—With the cool moist lips of Becka pressing eagerly against his own

section as the "Polack Wonder." The boys were to weigh in at one hundred and thirty-three, ringside, and go ten rounds in one of the preliminary bouts before the famous Samson Sporting Club. It was the most ambitious bout yet secured by Manager Bernfeld, and the purse, so Sol stated, was to be twenty-five dollars, to the winner. If John won he would split with John, taking ten dollars for his share, and John Breen, glancing curiously at the typewritten letter from the trainer of the Samson Sporting Club, wondered at the queer kind of printing, for he had never seen a typewritten letter before and he was ashamed to admit that he could not read a word, a delicacy Manager Sol Bernfeld was thoroughly aware of.

Let us go back, in an orderly way and sketch the story of the Van Horns as generally understood; the myths of the new city are its "old families," running back two or three or even four generations. Guybert Van Horn, great-grandfather of Gilbert, was a man of hard common sense and the son of no less a man than Peter Van Horn, who came over from Holland as a young man, preferring an English colony, with Dutch traditions, to life at home. Guybert was a man of frugal habits and of strong religious convictions, when drunk or sober, in fact a man well calculated to prosper in the new York. He was a Van Winkle Van Horn, proved a true son of New York. Born in 1805, he married a Lambert and determined to found the Van Horn fortune on the future of the city. He believed New York would eventually grow northward, in spite of its width from river to river. In the face of much contrary advice he bought cheap land far to the north in the tract of Greenwich Village, and he held on.

The only son of Van Winkle—the Van Horns ran to only sons—was Brevoort Van Horn, father of Gilbert. So this family tree had simple roots back in the rocky soil of Manhattan. So at the time we make the acquaintance of the last of the Van Horns, as he was generally called, Gilbert Van Horn was forty years of age; his hair was iron gray and he might easily have passed for a well-preserved man of fifty.

CONTINUED NEXT WEEK

Buddhist Hell for Forest Incendiaries

The early Buddhists, according to the U. S. Forest Service, showed a magnificent talent for inventing Hells to fit all cardinal sins. There were eight distinct major penitentiaries for the damned, but did get rid of his entire stock of spicy packages to the farmers and their hands, even disposing of them to women by the simple process of refusing to even tell them what he was selling.

Library Lists 52 New Volumes

Latest Published Works in Non-Fiction and Fiction Listed

Among books now being circulated at the library are 52 new volumes recently received by Miss Elizabeth Cannon, librarian. The new books were listed as follows:

Non Fiction
Laws: Twenty Thousand Years in Sing Sing; Tarbell; Owen D. Young, A New Type of Industrial Leader; Marburg: Development of the League of Nations Idea (2 Vols.); Williams: An Introduction to Biochemistry; Beatty: William Byrd of Westover; Rigol (editor): America as Americans See It; Coolidge: Dane, Fighting Men of the West; Mann: Peasant Costume in Europe; Richardson: Little Aleck, a Life of Alexander H. Stephens; Waugh: One Man's Road, Being a Picture of Life in a Passing Generation; Rancher: Tally Ho Back; Perry: A Study of Poetry; Gilchrist: Writing Poetry; Johnson: Dialects for Oral Interpretation; Johnson: Modern Literature for Oral Interpretation; Pardoe: Pantomimes for Stage and Study; Calahan: Learning to Sail; Atwater: Calahan of the World; Seville: The Fantastic City; Spaeth: Weep Some More, My Lady; Bailey: The Legacy of Rome; Phelan: The New Handbook of All Denominations; Waugh & Foley: Collecting Hooked Rugs; Dulles: America in the Pacific; Robertson: Modern Athletics; How to Trail for All Track and Field Events; Deering: Volume Two of General Laws of the State of California.

Fiction
Kaye-Smith, Shelia: Summer Holiday; Wells, Carolyn: The Roll Out Desk of Mystery; Cole, G. D. and M.: Dead Man's Watch; Sloombe: George; Romance of a Dictator; Hamilton, Margaret: The Mango Tree; Dyer, George: The Five Fragments; Baldwin, Faith: District Nurse; Hill, Grace: Livingstone; Happiness; Hill, Buck; Pearl S.: The Young Revolutionists; Lee: Gopher Dick; Phillips: Sage; Strombury: McClure; Marjorie Barkley: John Dean's Journey; Wiley: John; Quier Street; Deland, E. M.: Mrs. Harter; Deland, E. M.: The Chip and the Block; Deland, E. M.: House Party; Walling, R. A. J.: Stroke of One; Williams, Jesse Lynch: She Knew She Was Right; Drake, H. B.: Cursed Be the Treasure; Dowley, W. G.: Traveling Men; Whitechurch, Victor L.: The Dean and Jeannette; Fleishman, A.: The Net Around; Inghly: Grow, David: The Sorrel Stallions; and Bill, Alfred H.: The Wolf in the Garden.

Dairies Score High In Test

Market Milk Contest Conducted Early In July; Results Are Announced

Market milk as delivered to the consumers in Orange county has just received a high quality rating 96.6%. This rating is an average, figured on a volume basis, of the ratings given to the individual distributors. These average ratings are given out two or three times a year as a result of surprise milk scoring contests conducted by the bureau of dairy control of the state department of agriculture. In these contests samples are collected from each distributor and the analysis of these samples are averaged with the results of samples taken by the local contest held last December.

The milk control work of Orange county is under the direct supervision of the Orange county health department, of which Dr. K. H. Sutherland is health officer and J. B. Blichan is milk and dairy inspector.

Results of the contest were as follows:

Dairies Scoring Above 95
A-Pasteurized: Anaheim & Fullerton Creamery Co. (Excelsior Cry), Whittier Sanitary Dairy, Excelsior Creamery Co., Wilsons Dairy, C. M. Hill Blue Ribbon Dairy, Gold Medal Creamery Co., Pomegranate Dairy, Huntington Dairy, Raitts, Fairchild Dairy, Orangehurst Dairy, Mt. View Dairies, Yellis Dairy, Sun Maid Dairy.

Nine Trojan Stars Prepared for Game
Nine University of Southern California senior members of last season's national championship football team prepared for one final game under their coach, Howard Jones, as they started practice Monday with the Southern California—Stanford—California team that will meet a squad of seniors from Yale, Harvard and Princeton in the Olympic night football game August 9.

IN LITTLE OLD NEW YORK

by CARL H. GETZ

Another New York church is installing devices to aid persons whose hearing is impaired. One church here reserves the front pews for persons who can't hear well.

More men are wearing flowers in their lapel buttons here. The explanation is to be found in the number of girls selling flowers on the street. You can buy a gardenia for a nickel here.

There is a company here which manufactures pie organs for private home installation and although it is hard to explain, this company is doing quite well.

The Commodore Grill is one of the swankiest in the great Commodore Hotel here. There is also a Commodore Grill over on Avenue A and East Thirtieth Street. It's a lunch wagon.

Taxicab drivers here are complaining that they are getting few 10-cent tips these days. The nickel tip has returned. Waitresses in low-priced restaurants have a similar complaint. Bookboobs who are accustomed to nickel tips say that now they frequently don't get anything extra.

The better men's hat shops are displaying gray derbies. It's a question whether they'll sell many. However, there was a time when only followers of race tracks wore light gray hats with black bands. Today they far outnumber all other styles of hats.

One of the drivers of Tiffany's delivery cars wears gray spats.

They are trying to revive interest in wood-burning in one of New York's department stores. It must be all of 29 years ago since you watched your big sister ply this decorative art on cigar boxes and leather sofa cushions. It was a dangerous business over an alcohol lamp in those days. But now it is done with pyroelectric pen and is very safe and rapid.

New York requires a daily supply of from 20 to 25 carloads of spinach.

Goofus—What made Billy Bozo's hair look so strange at the dance last night? Didn't he use that new hair stickum that his wife gave him?

Bloofus—He intended to—but in his hurry he got hold of a bottle of Derrins' glue by mistake.

NOTICE OF SALE BY TRUSTEE

NOTICE IS HEREBY GIVEN that on the 25th day of July, 1932, at the hour of 10:00 o'clock A. M. of said day, at the South entrance to the Orange County Court House, in the City of Santa Ana, County of Orange, State of California, the BANK OF AMERICA NATIONAL TRUST AND SAVINGS ASSOCIATION, (the successor to all the rights, powers and duties of Bank of Italy National Trust and Savings Association, organized and existing at the time of the execution of the deed of trust hereinafter referred to as Trustee under a certain deed of trust executed by E. A. SPILLER, also known as Ernest A. Spiller, and GERTRUDE A. SPILLER, his wife, and wife, and recorded in Book 392, page 74, Official Records of Orange County, California, which was given to secure a promissory note for the sum of \$100.00 with interest at the rate of eight per cent per annum, principal and interest payable in monthly installments of \$4.00 each, on the first day of each and every month, beginning July 1, 1930, in accordance with the terms of said deed of trust and in compliance with a notice of default and demand for sale of the property in the said deed of trust and hereinafter referred to as property of Official Records of Orange County, California, executed by the owner and holder of said note on account of the default in the payment of principal and interest due on March 1, 1931, and all payments due subsequently thereto, there being a total sum of \$418.37 due and unpaid on the 15th day of February, 1932, and all payments due subsequently thereto,—will sell at public auction, for cash, lawful money of the United States, and to the highest bidder, subject to liens and encumbrances prior to said deed of trust, the following described property, situate in the City of Anaheim, County of Orange, State of California:

Lots Twenty-Six (26) and Twenty-Seven (27) in Block "B" of "Tract No. 247, Monte Vista," as shown on a map recorded in Book 12, page 51 of Miscellaneous Maps, Records of Orange County, California.

or so much thereof as shall be necessary to pay the principal, interest, advances, charges, costs and trustee's fees due and unpaid at the date of said sale.

Dated June 27, 1932.

BANK OF AMERICA NATIONAL TRUST AND SAVINGS ASSOCIATION.
By Roy E. Vincent, Vice-President.
And W. Dale Bell, Assistant Trust Officer.
(Successor to Bank of Italy National Trust and Savings Association)

The Trojan contingent for the Olympic contest includes the three All-American stars, Erny Pinckert, Galus Shaver and Johnny Baker, and also Stan Williamson, Garret, Arbelide, Bob Hall, Tom Malory, Gene Clarke, and Harold Hammack.

Old rivals will be team mates. The Southern Californians will play with Bob Bartlett, Ed Griffiths, Ray East, Ralph Stone, Louis DiResta, Frank Medanich, Ed Kirwan and George Watkins of California, and Ken Reynolds, Pete Heiser, Ray Dawson, Ray Hulen, Phil Neill, Charles Ephrussi, Milton Hand, Phil Wilson and Rudy Rintala of Stanford.

"Snow Child" Goes North



Mrs. Edward Stafford (Peary), daughter of Admiral Peary, the famous "snow baby" born in the Arctic circle, is now returning to within 14 degrees of the pole to unveil a stone shaft erected there to her noted father.

Dim Your Lights In Passing Cars

Highway Patrol Chief Tells Means of Courtesy and Safety

Dim your lights when approaching another vehicle traveling in the opposite direction.

This request was made to all drivers by the California highway patrol. Although the California law does not require dimming, all cars are equipped with dimming devices and double filament lights. Many motorists now tilt their lights to a lower angle when approaching another car just as a matter of courtesy.

E. Raymond Cato, chief of the patrol, pointed out that this is more important at this season of the year than any other because thousands of cars are traveling with loads of summer equipment so heavy that headlights ordinarily in adjustment are tilted upward by the weight in the rear of the car. Patrol officials emphasized the importance of checking lights to see that both filaments in each globe are in working order. Sometimes when the motorist attempts to dim he is surprised to find he is without lights. This means that one of the circuits has burned out.

Checks by patrol officers show out-of-state motorists dim more frequently than Californians do, because they are required to do so in their own states.

Motorists who find that other drivers always dim when approaching them should check their own lights as this may mean that their lights are glaring.

A.B.C. BUSINESS DIRECTORY

For Quick Reference Look Under Alphabetical Classification of Business or Profession You Are Seeking. You'll Find This Anaheim Gazette Business Directory Reliable. Convenient and Profitable. USE IT.

BIG AUCTION

Every Saturday at 2 and 7:30 P. M., at Jack Martin's Auction House, 137 S. Lemon, Phone 3220. Private sales all the time. For Cash or Easy Terms. Buy Anything—Sell Anything. "The Bargain Spot of Orange Co."

Jack Martin, Prop.
IRISH AUCTIONEER

Automobile Wrecking
Curran Auto Wrecking Co.
L. A. at Palm, Anaheim 3101

Chiropractors
The Plinters, Chiropractors
108 E. Broadway, Anaheim, Ph. 3413

Funeral Directors
Ambulance Service—Day or Night
Phone 3209

Backs,
Terry & Campbell
FURNERAL DIRECTORS
H. P. CAMPBELL
Resident Director
251 No. Lemon St., Anaheim, Calif.

DeLuxe Ambulance Service
Telephone 4105

HILGENFELD'S
FURNERAL HOME
South Lemon at Broadway
ANAHEIM, CALIFORNIA

DeLuxe Ambulance Service
Telephone 4105

DeLuxe Ambulance Service
Telephone 4105

DeLuxe Ambulance Service
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Telephone 4105

Gas Tax Helps Meet Expenses

Portion of Tax From Visitors Decreases Only 2.4 Per Cent, Report

A total of \$707,385.15 in gasoline tax was paid to the state of California by 246,872 out-of-state motor tourists during the first five months of this year, according to an announcement by J. C. Wright, statistician and comptroller of the All-Year club, Southern California's national tourist advertising organization.

The gas tax paid by visiting motorists was within 2.4 per cent of the revenue received from this same source last year, whereas the gas tax paid by California residents showed a decrease for this period of 4.6 per cent, according to a careful survey just completed," said Wright.

"During 1931 a total of \$2,417,919 in gas tax was paid by motorists while visiting the state. Of this amount approximately one-third is refunded to the counties after the \$20.00 minimum provision, according to their proportion of registered vehicles. Los Angeles county thus receiving \$357,443.71 from the state as its portion of the tourist gas tax.

"Not only has the gas tax paid by visiting motorists proven to be a dependable source of income to the state but to the various county governments as well."

TORREY PINES ROUTE

The new Torrey Pines grade, on the coast route to San Diego, is somewhat chunky and dusty at this time.

Eyes Examined — Glasses, Fitted
HOMER A. NELSON, Opt. D.
Optometrist
TELEPHONE FOR THE HARD OF HEARING
Phone 3104 111 N. Lemon St.
ANAHEIM, CALIFORNIA

FOR GOOD—
Paint or Wallpaper
VARNISH OR LACQUER; OR A GOOD PAINTER OR PAPER-HANGER, CALL

National Lead Co.
OF CALIFORNIA
Successors to
BASS-HUTER PAINT COMPANY
121 EAST CENTER ST.
ANAHEIM PHONE 2703

FOR GOOD—
Paint or Wallpaper
VARNISH OR LACQUER; OR A GOOD PAINTER OR PAPER-HANGER, CALL

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121 EAST CENTER ST.
ANAHEIM PHONE 2703

ANAHEIM FEED AND FUEL CO.

Dealers in GRAIN FLOUR SEEDS WOOD COAL HAY
Phone 3210
W. D. GRAFTON, Prop.
Public Weighing Scales

778 Physical Defects In Children Are Eliminated by County in 2,154 Cases

Dr. Sutherland Stresses Importance of Healthy Children as Means of Preventing Tax-Supported Dependents of Future; Quarantines 2,263 cases of communicable disease

By DR. K. H. SUTHERLAND
County Health Officer

Strong, healthy children are a community's greatest asset. We hear a great deal these days about ways and means of salvaging the existing economic situation, about finding some means of stimulating trade and steady and increasing the value of our material assets, but, strange to say, we do not hear so much talk about protecting the most valuable asset to our civilization, the child of today. Malnourished, diseased and handicapped children of today will help to swell the total of county tax-supported dependents of the future. In these times of economic difficulty, private or public money spent on cure of disease that could have been prevented means just that much less available for food and housing necessities. A policy that stunts too much on funds necessary for health preservation now, brings disaster in the years to come, if not in the immediate future.

In spite of the difficult economic situation, Orange county has so far been able to maintain a fairly satisfactory health record, and we hope that this achievement can be continued in so far as the preventable diseases are concerned. Since the first of the year, the county health department has prevented the further spread of communicable diseases by isolating or quarantining 2,263 cases of communicable disease, mostly among children. It has made 10,321 home visits on cases, contacts and suspects in the control of contagion, taking 1,197 nose and throat cultures for examination in the laboratory. In addition, it has made 2,278 home calls on cases, suspects and contacts of tuberculosis.

It has immunized 1,784 children against diphtheria, vaccinated 811 against small pox and given 212 skin tests for the presence of tuberculosis. It has conducted 261 child health centers for children of preschool age, where 4,294 children have received a physical examination and their mothers have been given professional advice to help keep the children healthy and free from serious illness. Two thousand one hundred fifty-four (2,154) physical defects were found among 568 of these children and of these defects 778 are known to have been corrected. In addition to this clinic service, 1,609 home visits have been made in the interests of child hygiene. All this work noted above is in addition to the routine school health work and community sanitation procedures which, of course, also have a direct beneficial bearing upon the health of the child.

This type of child welfare work, which is always valuable, has an especial importance as an economy measure at this time. It helps to lighten the heavy load being carried by the county clinic and hospital and, in addition, by preventing illness in his family, it gives the "wage" earner a better chance to carry his own financial burden without having to appeal to county and private charity for help.

"Did you hear that Balboa is earning \$20 a night playing his fiddle? Just think—\$5 a string!"
"He ought to learn to play the harp."

Walnuts Needing Irrigation Now

Farm Advisor Says Trees Will Absorb Greater Share of Water in Two Months

With the arrival of the hot weather of the summer the rate of use of water by all types of trees increases tremendously. This is particularly important in the case of walnuts, according to Harold E. Wahlberg, farm advisor, Orange county.

Experiments by the University of California have disclosed that over half of the water used by walnut trees during the two months of July and August. This, of course, is due to the fact that the foliage has by that time reached its maximum development, and also because those two months are the hottest and driest of the entire season.

The importance of having adequate moisture in the soil of our orchards during this two-month period goes without question. If there is a shortage during the early part of this period, there undoubtedly will result a considerable increase in the percentage of blows and shrivels at harvest time. A shortage during the latter part of the period will result in shrivels and difficult harvesting. Data on this fact has always been developed by the irrigation investigations carried on by the University of California and has as well been the common experience of growers and packing house managers who have watched moisture conditions in orchards.

The farm advisor recommends that growers not allow soil moisture reserves to become low during these two crucial months of July and August. Everything must be done this year to improve and assure satisfactory quality of nuts. It is a well known fact that in periods when the sale of the commodity is difficult the portion of the crop which sells most readily is that which has the highest quality. Use the soil auger or soil tube consistently and regularly, watching moisture and lining the irrigations accordingly to keep an ample reserve in the soil during these months.

Flags of fifty nations will flutter from the ramparts of Olympic Stadium in Los Angeles when President Hoover proclaims open the Games of the Tenth Olympiad on the afternoon of July 30.

Kiwanis President



Carl E. Endicott, Huntington, Ind., was elected president of the Kiwanis International at the 16th convention, held at Detroit, Mich.

Boarders Found By Cowtesters

County's Herds Rank High For Individual Production

By W. M. CORY,
Assistant Farm Advisor

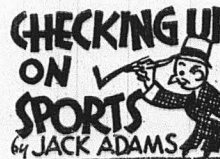
Measuring sticks are common tools of the surveyor and architect but little thought of as having any connection with the operation of a dairy. The expression is here used figuratively, as in the monthly report of the cowtester there is to be had a measure of each producing animal's return for her keep. Without such a measure even the best of judges are oftentimes badly fooled. While the herd man as a whole is returning the owner a profit or loss, as the case may be, the producing unit is the individual cow. She is either returning a profit or loss to her owner. If there are enough good producers a profit is had over fixed expenses such as feed, labor, interest and depreciation. If the reverse is true, the poor producers eat up what profit there may be from the good producers.

Since income is on a per cow basis, likewise expenses, as each animal represents a certain investment. It requires a definite amount of labor to milk and feed her. She requires a certain investment in buildings, fences and equipment on which depreciation takes place. Likewise she eventually must be replaced. Then if the dairyman is to produce in competition with his fellow dairyman and supply the quality of milk that the public is entitled to, there can be no place for the inefficient cow in the present dairy.

That Orange county dairymen have been leaders in culling the boarder is evident from the June report of the Cowtesting association. Sixteen herds were tested, having a total of 1,045 cows, averaging 1,038 pounds of milk and 41.1 pounds of butterfat, which is 4.9 pounds of butterfat higher per cow than for June, 1931. The average test was 3.96 percent, and 28 cows were culled out.

In the cow competition classes, Virgil Pierce was first in herds under \$5 cow, with an average of 45 pounds of butterfat. Peter DeBoer came second with an average of 43.5 pounds. In herds of \$5 to \$6 cows, Delos Peterson came first with an average of 44.9 pounds and Ned Clinton second with a 33.9 pound average. Herds having over \$6 cows, Otto Folkerts came first with a 45.9 pound average and the Aliso Dairy second with 43.4 pounds. The Aliso dairy had high cows, No. 153, with 2,430 pounds of milk and 104.4 pounds of butterfat. Ralt's guaranteed dairy came second with No. 5730 producing 1,695 pounds of milk and 101.7 pounds of butterfat.

In the class of five high cows, Aliso Dairy came first with an average of 2,150 pounds of milk and 104.4 pounds of butterfat. A. F. Walker came second with an average of 1,894 pounds of milk and 78.7 pounds of butterfat.



During the fifty-sixth Intercollegiate A. A. A. track and field championships held in Edwards, Stadium, Berkeley, Calif., William Carr won the 440 yard dash in the amazing time of 47 seconds flat. On May 16, 1931, at Philadelphia, that great athlete, Ben Eastman of Leland Stanford Junior University, ran the same distance in 48.4 seconds. That time was to have been submitted by the Amateur Athletic Union of the United States to the International Federation governing track and field athletics, for adoption as a world's record. The original time for the distance made by a college athlete back in 1876 was 56 seconds. In 1916 J. E. Maxwell of the University of Pennsylvania ran the distance in 47 2-5 seconds.

Ellsworth Vines, Jr., not yet 21, climbed to the pinnacle of tennis greatness in defeating H. W. (Bunny) Austin to win the British singles championship. By winning the championship on his first attempt, Vines becomes the third in all the long history of Wimbledon to accomplish that feat. Gerald Patterson of Australia did it in 1919, and Big Bill Tilden in 1920. Vines will defend his title as American singles champion at Forest Hills in September.

Izaak Waltons In Swordfish Fight

Take Firm Stand Against Spearfishing, and On Tax Free Fish By-Product

Izaak Waltons this week stand on record against tax free importation of fertilizer manufactured from fish into Newport Harbor, and against spearfishing of swordfish, as a result of a recent meeting held in the Anaheim Y. M. C. A. building where Bill Trapp's team was announced as winner in the contest for new members. As a result of this team victory, Bill Hayes' team will take Trapp's cohorts sometime in the near future.

Members attending the meeting saw a one-reel picture "Reforestation and Deforestation," while music was provided by Joe Miranda, Louis Sanchez and Genaro Herrera. Their guitar numbers were enthusiastically received.

Within the next two months the Fullerton Izaak Walton league will hold a pot-luck dinner at their lodge in Hillcrest park. Representatives invited the local chapter to attend.

Burglars Enter Three Local Oil Companies

Forty dollars in small change was stolen from the strong boxes of Shipkey and Pearson, Inc., an undetermined but larger amount was taken from the vaults of the Home Oil company, but the third place, Sunset Oil company, missed nothing as a result of burglars' activities Saturday night. Police report that entrance was secured to all three places via windows, which were carefully closed following exit to throw off suspicion. Finger Print Expert Herman Zabel of the sheriff's office assisted local police in investigating the burglaries.

W. M. Burke Facing 3-Month Suspension

Legal practice of Attorney W. Maxwell Burke, brother of Santa Ana Publisher J. Frank Burke, will be suspended three months if the recommendation of the board of governors of the state bar is finally approved by the state supreme court. Burke has an opportunity to appeal to this body. The Santa Ana lawyer was judged guilty of unethical conduct by Hon. Eugene Daney of San Diego who presided over a hearing several months ago. Judge Daney's decision was approved last week by the board of governors.

Goodwill Recalls Noted Twain Story

In answer to scores of queries from friends of the Goodwill store who failed to see inclusion of the local unit in the Orange county division publication during the last two months, Manager William Whealy this week announced that "the local goodwill is here and very much alive."

"I don't know why the name of the local store was left out of the list, but probably it was because of the shift from Los Angeles to Santa Ana of headquarters for this division. We'll do our best to have the error corrected soon, but in the meantime we want our friends to know that we will exist."

Avocado Growers To Meet Friday

Representatives of the farm bureau avocado department from all Southern California counties will meet at the farm advisor's office in Santa Ana next Friday, July 22, 10:00 a. m., to discuss research problems pertaining to the industry.

Judge F. D. Halm, La Habra, chairman of the inter-county avocado growers department, will preside at the session. Prof. H. J. Quayle, entomologist, citrus experiment station, will report on the present status of scale control in Southern California as it affects the avocado.

Farm Advisor Harold E. Wahlberg will outline some recommendations concerning the economic studies now conducted by his office.

DEDICATES NATURAL AREA

The United States forest service announces the dedication of the Indiana Summit Natural Area, a tract of 1000 acres set aside to preserve for posterity a typical virgin forest of Jeffrey Pine. This natural area is located on the slope of Bald Mountain at an elevation of 8,000 feet and six miles south of Mono Lake in the Inyo National forest. No lumbering has ever been done on the area and none will hereafter be allowed.

NOTICE TO ROOFING CONTRACTORS

The Board of Trustees of the Anaheim School District will receive bids for the re-roofing of the north section of the Broadway School and the re-roofing of the central section of the Fremont School.

Specifications may be had by applying to the Superintendent of Schools, 210 South Citron Street, Anaheim, California.

Bids should be addressed to the Board of Trustees, 210 South Citron Street, Anaheim, California, and must be by 4:00 P. M. Friday, August 5, 1932.

The Board reserves the right to reject any or all bids.

(Signed)
E. KATE REA,
Clerk, Board of Trustees

July 22-29.

Stephenson Names California Heroes

Postmaster Terry Stephenson, of Santa Ana, in an address before the local Rotary club Monday noon at the Elks clubhouse, singled out heroes of California in an interesting address on outstanding figures of this state. He declared that "some heroes get fame by reason of their reaction to unexpected opportunities; others are made through persistent adherence to principles entailing many sacrifices." He singled out Col. Nelson Hollerman of the famous Lost Battalion; Jack Fisher, another World War hero; Thomas Starr King, Father Junipero Serra, Don Juan Cabrillo, Portola De Anza, Jehediah Smith Robinson, General John C. Fremont, Kit Carson, Carl Stanton, William Manley, John Brown and others.

President H. D. Newkirk presided, while the program chairman introduced Stephenson, and S. C. Hartranft related his impressions of the recent Olympic try-outs at Stanford.

Brown Patch In Lawns Explained

Treatment To Rid Grass of Fungus Disease is Given

One of the most troublesome diseases of lawns is brown patch, a fungus disease which makes its appearance in the summer, according to Harold E. Wahlberg, farm advisor, representing the University of California in Orange county.

The application of one ounce of bi-chloride of mercury (corrosive sublimate) to each 1000 square feet of lawn is recommended by the farm advisor. The bi-chloride may be dissolved in water before being applied, or mixed with some fine soil and evenly distributed. Immediately after the application is made, the lawn should be well watered. Brown patch attacks chiefly bent grass and to a less extent the fescues.

As a means of reducing the damage due to the disease, the United States department of agriculture advises seeding lawns with Kentucky Blue Grass, or if the soil and climatic conditions are not favorable, seed with a mixture of nine parts of Blue Grass, nine parts of Chewings fescue, and two parts of red top.

This disease in lawns spreads mostly in damp, moist weather. Watering the lawn in the morning checks the spread and creates a less favorable condition for the disease.

Germany is planning to send a representation of 125 athletes and officials to the Olympic Games.

Baseball originated in the United States in 1839. The dimensions of the diamond have not been changed to date.

WARNING

The undersigned have employed a Special Officer with instructions to arrest all persons found

HUNTING, FISHING or SWIMMING in any of its ditches, lakes or reservoirs

Tresspassers Will Be Prosecuted

ANAHEIM UNION WATER CO.

By WM. T. WALLOP, Supt.

VACATION means more if they hear from you frequently by . . .

Telephone!

It's only seconds to



and all Vacation Land

SOUTHERN CALIFORNIA TELEPHONE COMPANY

J. J. Newberry Co.
148 West Center St. Anaheim, Calif.

APPRECIATION SALE SATURDAY

We are putting on This Sale in appreciation of the fine Sale we had on the opening day and also to give those who could not be here on the opening day an opportunity to buy Saturday. On Saturday we will have on sale most of the Special Values advertised for the opening day and in addition have added some more remarkable values.

WE INVITE YOU AGAIN TO OUR SATURDAY SALE
Listed below are some of the additional items added for this sale

Peanut Brittle

Fresh and Crisp
SATURDAY PRICE

10c pound

Nainsook Slips

All regular sizes
SATURDAY PRICE

20c

Embroidered Pillow Cases

A Porto Rican hand made
Pillow Case
SATURDAY PRICE

19c

Rayon Mesh Underwear

New Patterns in Panties,
Bloomers, Stepins, etc.
SATURDAY PRICE

25c

DRESSES

A fine line of new dresses for the Saturday Shoppers — All new patterns, non-shrink and fast colors

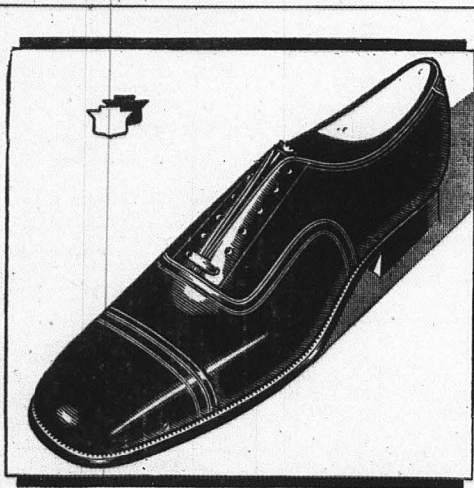
50c

DRESSES

All new patterns, non-shrink and fast colors

Remember the Most of the Opening Day Specials are On Sale Saturday Also

J. J. NEWBERRY CO.



The Florsheim Shoe

SALE

Now In Progress

\$6.85 and \$7.85

F. A. YUNGBLUTH

"THE HOME OF HART SCHAFFNER & MARX"

145 West Center Street

Anaheim, California