

Warrant Awaits Missing Water Executive

Anaheim Gazette

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END OF SUMMER — Local youngsters will spend every available minute this week in Pearson Pool as the summer swimming season closes. Pool, last of city's municipal pools to close, will remain open until Friday. All other pools in the city have closed their doors. Swimming lessons at Pearson will continue until Friday afternoon.

Group Launches Drive For City Auditorium

A committee seeking to establish a multi-purpose auditorium-convention facility in Anaheim is expected, at its next meeting, to consider tentative proposals for financing and constructing the complex.

Committee met for an hour and a half last week in the office of City Manager Keith Murdoch, going over some of the complexities involved in establishing such a facility.

Organization referred several questions regarding possible methods of financing the proposed facility to the city attorney's office.

Attending last week's session were Mayor Rex Coons, Councilman Chuck Chandler, City Manager Keith Murdoch, Barney Jordan, president of the Anaheim Chamber of Commerce, Charles Pearson, president of the Anaheim Area Builders and Convention Bureau, Chuck Currier, also of the V and C, and Fred Sorsbøl, administrative assistant.

Regular meetings have been held by the committee since the Stanford Research survey of the feasibility of such a facility was completed in January of this year. Multipurpose facility would include a 3,000-seat exhibition hall, 2,500 seat theater and meeting spaces for 1,600. Cost of construction is estimated by SRI at \$5,300,000, excluding land costs.

Preliminary planning indicated that the facility would be located in the Disneyland area.

Anaheim To Play Host At Sept. 17-21 Wine Festival

Anaheim will host the California Wine Advisory Board's wine festival week September 17-21, according to an announcement from Jack Stanton, western division manager of the California Department of Agriculture's bureau.

"We've held more than 50 of these exhibits throughout the major midwest and eastern metropolitan areas," Stanton explained, "to show the value and quality of the California wine industry."

"Orange County was naturally our top choice to stage a festival on the West Coast because of the illustrious background as a major vineyard center it enjoyed a century ago," Stanton added.

The weeklong festival, with headquarters in the Charter House Hotel, Anaheim, will be highlighted with a special series of programs for area clubs.

Among the clubs scheduled for special programs during Wine Festival Week in Orange County are Anaheim Exchange, Anaheim Exchange, Anaheim Lions, Anaheim Rotary, El Toro Officers, Garden Grove Exchange, Garden Grove Sertoma, Garden Grove Kiwanis, High Noon Optimist, Santa Ana 20-30, Santa Ana Kiwanis and Tustin Kiwanis.

Crashes Hospitalize 12 Over Labor Day Weekend

Officials Note Sharp Drop In Holiday Toll

Carnage reported across the state and nation over the long Labor Day weekend just concluded, was not reflected in Anaheim's accident statistics, it was reported yesterday.

A beaming Police Chief Mark Stephenson reported that the number of accidents had dropped by a startling 16 percent as compared with the same period in 1961.

No traffic fatalities were reported, he stated, although one person died in this city during the 1961 holiday period.

Stephenson said that a total of 26 accidents took place over the period ending Monday evening. Of these, 12 were listed as injury accidents while the remaining fourteen were 'fender-banger' accidents with vehicular property damage but no injuries.

In 1961, Stephenson stated, a total of 31 accidents were listed over the three-day danger period. "When you take into consideration the increase in population during this period, the 16 percent reduction in accidents becomes a mighty impressive figure."

Stephenson credited the sharp reduction in accident figures to advance publicity and cooperation given by local news media and to outstanding work done by his own department.

Illusive Water Company Exec Still 'Unserviced'

Police Chief Mark Stephenson yesterday reported that his office had not yet managed to serve city-issued warrants or illusive water company exec Dyke Lansdale, but that efforts would continue.

Stephenson said that late reports indicated that Lansdale was "out of the state."

Warrant was issued at the request of the city attorney's office when it was learned that Dyke Water Company had drilled an illegal water well within the city boundaries.

Warrant was issued by the Anaheim-Fullerton Municipal Court and charges that the company drilled the well in early August without first obtaining a permit from the city.

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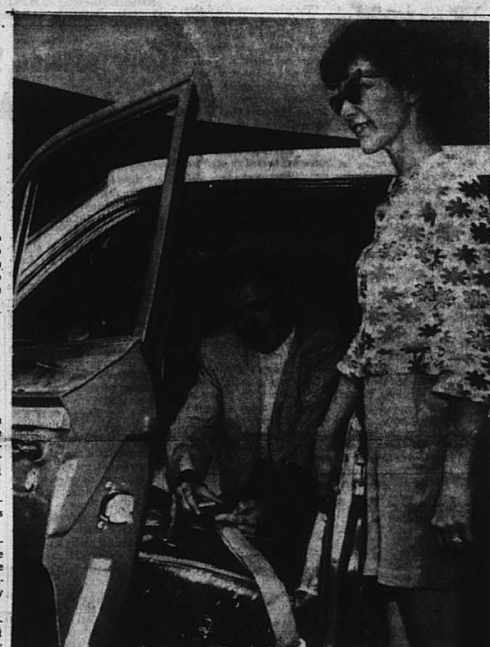
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SAFETY PROGRAM — Members of the Anaheim Junior Chamber of Commerce, in an attempt to emphasize driving safety, will conduct their annual seat belt project Friday and Saturday. Seat belts will be installed in any vehicle for just the cost of the belt. Labor will be contributed free. Above, Mrs. Gordon Lybeck, 223 Broadway St., Anaheim, watches as Don Bergh, Jaycee project chairman, installs the life-saving gadgets.

Band Of Residents Organize To Build Anaheim-Area Teenage Center

A Teenage Youth Center and Canteen, located strategically so as to provide the maximum service for Anaheim-area youngsters, is the ambitious project undertaken this week by a group of local citizens.

Committee, known as 'Lamp-lighters for Youth', are currently being incorporated under California law as a non-profit organization.

City traffic officers will be on the lookout for drivers who display unusual courtesy while on the highway. Driver selected will be honored by the Jaycees and city officials.

A few tickets are still available for 'Anaheim Night at Chavez Ravine', it was reported this week by Bernard Jordan, president of the Anaheim Chamber of Commerce, sponsors of the event.

Coffers of the Anaheim Police Department were fattened appreciably this week with the addition of a \$485.04 state allocation for peace officer training. Gift was awarded by the Commission on Peace Officer Training and Standards.

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More Papers Sold Than Matches Given Away

Every day people buy more newspapers than the total number of match books given away.

To match the right tenant to your vacant rental, place an Anaheim Gazette Classified ad now.

To place an ad call... "Tri-Action Ad Quarters" ANAHEIM GAZETTE PR 2-1800 Classified Today, Page 10



CHECK PRESENTATION — Safety practices developed among Anaheim city employees, last week resulted in \$17,000 dividend check. Money represents a 41 percent return on the cost of State Compensation Insurance for city employees. Shown accepting the check, above, are Bob Penrod, of the insurance board, Roy Heissner, director of personnel and chairman of the Employees' Safety Committee, and Pat Fleming, supervising district representative for State Compensation.

SIDELIGHTS

Don't Call Me I'll Stall You

The life of a publicity writer for a little theater group is indeed a hard one. Not only are you expected to announce to the world that this is the best theatrical presentation since the old Globe Theatre days, but you are also expected to haul, memorize, good and be with every editor within a 20-mile radius into believing that he's missing the scoop of the century if he doesn't pounce joyously on your copy and give it priority treatment with banner headlines and four-column pictures.

If I could be that successful with editors, I'm sure I'd be tempted to put my powers of persuasion to misg profitable use like, say, convincing the Los Angeles Times that I should replace Hadda Hopper, or sweet-talking King Features into syndicating this column for the cozy sum of \$50.00 per week.

But the truth of the matter is that editors are an importunate lot notoriously unmoved by the impassioned pleas of publicity seekers.

The only way to earn the tolerance of an editor (and tolerance is the most you can hope for) is with hat-in-hand humility. Just slip in quietly and unobtrusively, place your copy before him on his desk and get out again. Standing around chattering at him is the worst thing you can do. He'll immediately make a mental note to consign your release to the wastebasket the minute you leave.

Stay invisible. Better still, mail it to him. The less he sees of you the more tolerant he becomes. "And don't, above all, call him up and ask him how he's doing with your story. Your call is a signal for him to sop up spilled coffee with it."

Being an editor yourself is no help at all. Editors are singularly unimpressed with each other. I found that out the first time I did publicity for my little theater group.

It did everything wrong. In the first place I forgot my humility and strode in with a cocky air, and then I lingered on babbling at

the drama editor.

"Hi!" I said brightly.

She stopped typing, gave me a cursory glance, indicated for me to drop my release on her desk and resumed typing. A young apprentice was talking on the phone at the next desk.

"I'm Doris Lee of the Anaheim Gazette," I offered, smiling. The editor looked at me blankly.

"Just thought I'd mention it," I said lamely.

She finished typing, pulled the paper from the typewriter and began editing it. I perched myself on the corner of her desk and watched her.

"I'm doing publicity for The Marquee Theatre," I said.

"The what?" she asked absently, rummaging around on her desk. I pulled out my neatly typed release from among the jumble of papers and handed it to her. She set it on the corner of her desk and placed her coffee cup on it. I watched apprehensively as a tan droplet ran down the side of the cup and spread out on the word "anonymous."

The apprentice hung up the phone and heaved an exasperated sigh. "That was the Actress again, wanting to know why her picture wasn't in yesterday's paper," he said.

"I hope you weren't rude to her," said the editor, making a new ring on my copy, with her cup. "No, I wasn't rude, she said, sighing again. 'I told her we didn't have the space but we'd try to use it today.'"

"You're learning," said the editor. She fished around on her desk and came up with a four-column picture of The Actress. "Always remember," she continued, tearing the picture carefully in half and dropping it into the wastebasket, "politeness is the key word in our business. I slipped unobtrusively off the desk and left.



LANDMARK RAZED — Historic old Bingham house, built during the Civil War, recently was razed to make way for the new Central Library in Anaheim. First occupied in 1863, it was used as a residence until 1956 when it became the offices

of the Anaheim Parks and Recreation Department. New library will be dedicated in early 1963, just 110 years after the original structure was built.

Congressman Scores Tax Cut Attempt As 'Politics'

Strengthening the nation's economy and giving free enterprise a chance to expand can only be accomplished through both permanent tax reductions and less government expenditures, Congressman James B. Utt declared yesterday.

Addressing the session of Congress as a member of the House Ways and Means Committee, the Orange County representative criticized the Kennedy Administration's proposal of a temporary tax cut as "an artificial economic stimulant."

The veteran Republican solon's statement on the current economic situation stemmed from the President's decision to postpone a tax cut until next year. Utt, intimating that Kennedy was playing politics with a vital issue, declared:

"In reckless disregard of the effect of such speculation upon the economy, statements have been made by economists close to the White House — including one of the President's official consultants — advocating such a temporary tax cut as a means of avoiding an impending recession, both economic and political for the Democrats at the polls in November."

"The public obviously was not convinced. Lacking public support for the plunge into the murky waters of complete fiscal irresponsibility, the President has attempted to reassure the public that 'all is well' — that the administration does not advocate deficit spending as a panacea for our lagging economy."

Utt emphasized that "irrespective of the state of the economy," he would be opposed to the use of tax law as a "palliative" to be administered by the President whenever an artificial economic stimulant might be politically expedient.

The Congressman said he has continually urged the immediate consideration of permanent tax reforms — including a substantial across-the-board cut in tax rates as a means of permitting the private sector of the economy to expand. But, he added, if such expansion is to take place, there must also be a sincere effort to restrain federal expenditures.

"This is not the President's philosophy of tax reduction," Utt continued. "The Administration would both reduce taxes and increase government expenditures as a means artificially of 'balancing' the economic indicator."

He pointed out that recent economic hearings held by the Ways and Means Committee established one fact above all others: Business abhors doubt and

Isaac Waltons Plan Fish Feed at Meet

An allacore feed will highlight the regular meeting of the Isaac Walton League tomorrow, at 7 p.m. Don Fingers is refreshment host.

Plans will be made for the annual dove hunt in Imperial Valley the weekend of Sept. 8 and 9, and for the annual dog show to be held Sept. 23. Proceeds from the dog show will go toward the trap range and clubhouse.

Three new members, Bruce Bartlett, Robert W. Willis and Richard E. Meyer, have been welcomed into the club.

Senator Kuchel Gives Nod To U.S. Policy On 1963 Tax Cuts

U. S. Senator Thomas H. Kuchel of California has voiced approval of President Kennedy's decision not to ask for a tax cut now, though for somewhat different reasons.

Kuchel, the Senate minority whip, said the country will benefit from postponement until next year.

"Frankly, I feel there would be considerably clear and present political overtones to any action taken by Congress on a tax cut now," Kuchel said. He added that any cut rushed through at this point in the session would result in a "hodge-podge" tax reduction.

"Now, the President's tax recommendations will come down to us early next year," Kuchel said. "Congress will be able to go through the recommendations in an unburied and reasonable fashion and make a far more honest judgement."

Agrees

California's senior Senator said he agreed with President Kennedy that the "economy of the country is not in a tailspin."

"There are soft spots in various parts of the American economy, but I concur with the President that the situation does not warrant any drastic recommendations."

Kuchel noted also that there was no guarantee any recommendations for a tax cut this year would have been acceptable to Congress.

"I feel the American people can now look forward to a fair appraisal of the whole tax structure next year," he said.

"Tax cuts, as a result, may be applied both to the earnings of citizens and corporations in order to stimulate the national economy and to increase the gross national product of America in both goods and services. Meanwhile, I will continue to work for tax reform."

Blind Radio Amateur Passes FCC Exams

The Anaheim Amateur Radio Association has great cause to be proud this week. The reason is that Bill Church — WA9WEM — has passed the most difficult FCC examination for the amateur radio license.

Bill Church, who resides at 1347 Havenwood Dr., Garden Grove, is a retired Automotive Business man and has been totally blind for only two years. Since the loss of his sight Bill became interested in Amateur Radio and is a charter member of the Anaheim Amateur Radio Association. In just the short period of six months Bill has passed three FCC examinations given for the novice, technician and general class amateur radio license.

In this remarkable feat of passing the technical and complicated exam with Bill another amateur played an important part. That person was Master Sergeant Fred Whiteside USAF — WA9GB — who is a neighbor.

With Fred Whiteside's technical assistance and the fact that Bill Church had the ability to understand and retain what was taught, the difficult was accomplished. The next Anaheim Amateur Radio Association meeting is Sept. 27 at 7:30 p.m. at the Anaheim City Council Chambers, Anaheim City Hall.

Illegal to Operate 'Go-Carts' On Streets, Says CHP

Capt. F. E. Winchell, commander of the California Highway Patrol's Anaheim area, reminded residents that it is illegal to operate go-carts on public streets or highways.

"These small motorized vehicles are barred from public roads because they do not comply with vehicle code requirements for lights, brakes, turn signals, horns and mufflers," he said. "Even if go-carts could be legally equipped, the driver would be required to have a valid operator's license."

He also pointed out that operation of go-carts on public streets is extremely hazardous. It is difficult for the automobile driver to see the carts because of their low silhouette.

"Parents should realize that they are criminally liable if they allow their youngsters to operate these go-carts illegally. I urge them to make sure that use of these vehicles is restricted to private property, where the chance of a tragic accident is reduced."

CITRUS GROVE

The "Old West" is further giving way to the "New West" with the converting of the brush land of Horse Thief Canyon in Riverside County into a vast citrus grove. When plantings are completed, a five-year project, 600 new acres of citrus fruits will be in production.

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Letters to the Editor

Editor, Gazette
239 E. Center St.
Anaheim, Calif.
Dear Sir:

The official "Statement of Vote" of the June Primaries shows a registration of 1,886,984 Democrats; 1,828,882 Republicans. Of the Democratic registration, 1,880,241 did not vote for Governor; and only 1,739,793 for Brown, less than half the Democratic registration.

On the other hand, although the Democratic registration was 56.68 per cent of the total and the Republican 40.19 per cent, 98,848 more Republicans voted for nomination for President in 1960, and Democrats. In this connection, the only Conservative of the three regular candidates for Governor, Shell, received 723,253 votes, 66,772 of them registered Democrats, who wrote his name on their ballots. It is known that a number of Democrats changed their registration to Republican to vote for Shell.

A large majority of Conservative Democrats obviously did not vote for the head of their ticket. In 1960, \$1,192,355.13 was spent directly to make Brown Governor; and indirectly, \$2,586,677.31 by Radical labor leaders — \$3,748,292.44 in all. (See figures on file with the Secretary of State.) Labor's support, in press, over radio and television, was constant, widespread and most effective.

And, as Governor, Brown has not disappointed his financial supporters.

Dollars
Obviously, while the dollars are on the side of the Radical majorities, the voters are on the side of the Conservatives. Conservative Republicans are reported advising Republicans to vote for Brown in November. Their course is understandable. They realize that the Republican cannot afford to lose. Eisenhower "Modern Republican" era; that if Nixon be elected Governor, he will be a strong candidate for "Modern Republican" nomination for President in 1964, and almost certain to be elected President in 1968.

On the other hand, if Brown received a large vote, in November, and Kennedy becomes as thoroughly discredited by 1964 as Truman was in 1948, the Radical Democrats could, and conceivably would, nominate the dependable Brown for the Presidency and possibly elect him.

Sincerely,
Franklin Hitchborn

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Don Baggott

PR 6-1600

Bill Troutman

Anaheim Firm Wins AEC Bid

General Nuclear Corporation of Anaheim announces receipt of a \$25,000 contract from U. S. Atomic Energy Commission contractors for electronic instruments to measure radioactivity in the air. These highly sensitive instruments will detect impending dangerous conditions and give ample warning time to workers in the immediate area.

General Nuclear Corporation designs and manufactures radiation measuring equipment for a wide range of medical and research applications, as well as instruments to operate Nuclear Reactors.

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Some extra cash we need my pet... to build us that new home.

To Anaheim Savings we will go & sign up for a loan — They're very nice I have been told, for what more could we ask. to add on to this teepee would really be a task —



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OPEN FRIDAYS 10 A.M. UNTIL 6 P.M. FOR YOUR CONVENIENCE



SAYS GOODBYE — Tania Verstak of Australia, crowned "Miss International" at the International Beauty Congress just concluded in Long Beach, says goodbye to her beauty consultant, Merle Norman, whose firm was in charge of cosmetics for the big event.

American Women Have Edge Say Contestants

The American housewife has an everyday edge over the world's most beautiful girls.

Contestants in the International Beauty Congress, leaving Long Beach, California, made the admission themselves after seeing Miss Tania Verstak of Australia crowned "Miss International Beauty."

The average U. S. woman knows more about the art of flattering make-up than most of the beauties from more than 50 countries who competed in the beauty pageant. But the international lovelies learned a lot about cosmetics on their glamorous whirl in Long Beach.

Each contestant, throughout the competition, was made up with Merle Norman International cosmetics. Beauty consultants were constantly on hand to advise each girl on the colors and type of make-up that would accent her individual beauty to the utmost. The tremendous variety of beauty represented, from dusky olive complexions to the fairest of the blondes, presented a real challenge to the Merle Norman consultants.

Merle Norman presented each girl with gift of a stunning white leather travel case filled with all the necessary cosmetics. All the girls returned to their native

lands, not only with many wonderful gifts, but with a greater beauty knowledge which they can put to future use.

Junior Ebells To Hold Party

A Roaring 20's party will be held Saturday at the Garden Grove Civic Club, 850 Chapman Ave., beginning at 7 p.m. Reservations may be made by calling Barbara Woodyard, TA 8-3487, or Irene Cook, PR 4-4921.

Also on the calendar for September are an Area "C" meeting at Pico-Rivera Sept. 15; a drama meeting Sept. 17; Contract bridge at the clubhouse Sept. 18; and district workshops at Brea Sept. 29.

Reservations for the Area "C" meeting may be made with Dolly Smith at 828-8788. Car pools will be arranged. Dolly Smith will also take care of arrangements for the district workshop.

The children's choir will again be held this year. The ages will be from first grade up and rehearsals will be held Saturdays. There will be a sign-up sheet at the September meeting.

The Contract Bridge Section will be held Sept. 18 with reservations to be made no later than Sept. 15. Beverly Montero, PR 2-1746, is in charge.

Artist Honored By Italian Mag

The Italian News Magazine, Vita, featured Alpha (Mrs. Mel) Salvesson, former adult education teacher at Anaheim High School and past Art Association president, in an issue recently forwarded to the United States. Her work has been exhibited in one-man shows in Florence and Rome and will be in Venice, Italy, in September, and Denmark for two one-man shows in October.

A teacher for thirty years in Orange County schools, five of them as an art director in County Schools of Orange, three years in Placentia and one year at Anaheim High School, Mrs. Salvesson has been teaching mosaics for the past three years in Anaheim and other cities.

Mrs. Salvesson's work has been shown in several cities in the Orange County area this last year, the current local show being at the Buena Park Library.

She has also exhibited in Laguna Beach Art Festival, Orange County Art Association, Seal Beach Artists League, Whittier Art Association, Wilshire Exhibit of Decorative Arts, Bowers Museum in Santa Ana, Orange Coast College and numerous one-man shows in Orange County.

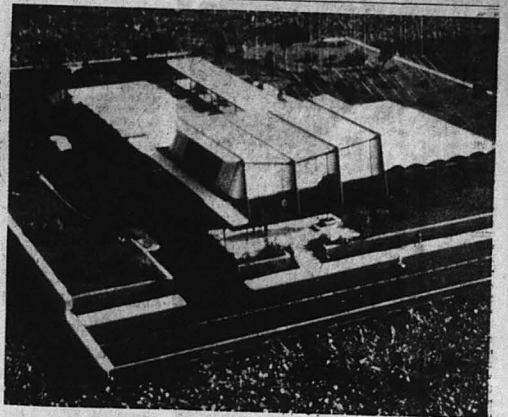
The Tulare County Art League in Visalia, Calif., will honor her with a one-man show at the opening of its new gallery in November.

Readings To Be Held

Readings for "Seven Year Itch," The Marguerite Theatre's next production, will be held at the home of Roy Peterson, director, 1227 Baymar, Santa Ana, Sept. 11 at 8 p.m. The three-act comedy calls for five men and five women and rehearsals will be held three times a week. The play is slated for the second and third weekend in October.

REFUGEES

Many refugee children, the citizens of tomorrow, are learning to read and write now through \$1.00 CARE literacy kits.



PROPOSED FACILITY — Model of the new Temple Beth Emet, which will be located on Cerritos St., west of Euclid Ave., was unveiled recently by members of the building committee.

Groundbreaking ceremonies will be scheduled soon by the membership of the Temple. Organization currently makes its headquarters at 400 N. Euclid St., Anaheim.

Plan Groundbreaking For New Temple Beth Emet Site

Model of the new Temple Beth Emet buildings was unveiled at the annual installation dinner dance held recently at the Charter house Hotel. Model, built to scale under the direction of the Temple's architect, Leroy Rose, depicts the sanctuary building and fellowship hall, as well as the administration and school buildings. Sanctuary, in accordance with tradition, will face East.

Landscaping of the five acre site, located at Cerritos, west of Euclid, in Anaheim, is in keeping with the surrounding residential neighborhood. A spacious rear parking lot is indicated. Building committee, under the chairmanship of Murray Sporn and Leonard Garber, is presently reviewing the detailed plans for the structure, and at a meeting this month will set the impending groundbreaking date.

Temple Beth Emet, the largest conservative Jewish congregation in Orange County, was organized six years ago and presently consists of over three hundred and fifty member families. Temple is a center for a full program of religious, cultural, and fellowship activities for the area.

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ANAHEIM SAVINGS

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Hospital Guild Holds

Membership Meeting

Mrs. John Richards, newly elected president of the Garden Park Hospital Guild, presided over a general membership meeting held in the conference room of the hospital.

Carmen of Carmen's Florist presented a program on the arranging of home grown flowers.

Patty Wright

Tours Country

Patty Wright, 12, of Anaheim was among 24 teenagers from the Foundation for the Junior Blind who recently went on a 60-day bus trip throughout the United States and Canada.

Covering 9700 miles, the youngsters made a tour of the White House and met President Kennedy, took speedboat rides on the Missouri River, attended rodeos, climbed Plymouth Rock, visited aboard an aircraft carrier, a Niagara Falls, the Lincoln Memorial and many other places.

Reception Slated

The Santa Ana Police Officer Wives Club will host a reception for an exhibition of block prints at the Charles W. Bowers Memorial Museum in Santa Ana, Sept. 9 from 1 to 4 p.m. Refreshments will be served and the public is invited.

SUPPLIES

To people who cannot even sign their names, CARE is now taking the light of learning in its \$1.00 educational supplies for children and adults.



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Above is a complete Altec stereo system consisting of either two "Carmel" or "Avalon" two-way Speaker Systems flanking a *custom-matching cabinet containing Altec's new 708A "ASTRO" AM FM Stereo, Tuner-Amplifier, or combined with two Altec 854A cabinets housing 605A Duplex Speakers; add a record player and tape deck and the wonderful world of home entertainment is yours through Altec's "true-sound-of-music" components.

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Super-Agencies Discussed By Orange County Senator

By JOHN A. MURDY, JR.
Staff Senatorial Editor

Late last year, eight men quietly and unceremoniously took over the reins of eight newly-created super-agencies in California's \$2 billion-a-year state government. Their job is to oversee and coordinate state operations and business, boards and commissions for the Governor. These junior executives make up Governor Brown's cabinet.

Governor Brown contends it has eased his burden of watching over state government and has provided more efficiency. Each new super-agency has a cluster of two to six satellite departments with related interests.

Critics, namely Republican and other community leaders throughout the state, have labeled the new

plan as just another layer of bureaucracy. I think all responsible leaders will agree that our state government needs an overhaul. How to do it is another thing. The new super-agency peculiar way. Amidst some controversy during the 1961 session of the state legislature, the lawmakers did create by statute four of the agencies. They are:

1. Natural Resources, headed by William Warner. His departments include water resources, conservation, beaches and parks.
2. Highway Transportation, headed by Robert Bradford. His departments include public works, motor vehicles and highway patrol.
3. Youth and Adult Corrections, headed by Richard McGee. His departments include corrections, adult and youth authority.
4. Health and Welfare, headed by Samuel Leask, Jr. His departments include mental hygiene, social welfare and public health.

That's as far as the Legislature would go in 1961. Governor Brown would go the other four by the simple (7) executive order. One begs to ask the question why he did not do it with all eight or how he could do it with four when the Legislature had to create the other four.

The agencies created by Governor Brown's executive order are:

1. Revenue and Management, headed by Hale Chapman. His department is finance and he is director of finance.
2. Business and Commerce, headed by Preston Silbaugh. His departments include professional and vocational standards, insurance, corporations, savings and loans, banks and real estate.
3. Public Safety, headed by Bradford Crittenden. He is director of the highway patrol, whose agency is under the super-agency

of highway and transportation). The departments under him include state military, disaster office, fire marshal and veteran affairs.

4. Employment relations, headed by John Henning. His departments include employment and industrial relations. Each administrator of each super-agency receives an annual salary of \$35,000. But proponents

State's Wine Industry Fetes Anaheim As Pioneer

California wine industry, which is presenting the Orange County Wine Festival, September 17 through 21, holds one of the pioneer wine cities in the state.

A hundred years ago, Anaheim was dotted with over four hundred thousand grape vines. The yield from these vines was enough to make 75,000 gallons of wine a year.

Harvest, like the Festival, was in September and usually lasted two months. Indians from the San Diego area worked in the fields for wages which ranged between 50c and \$1.25 a day.

Anaheim wine makers prospered as more and more people invested in the enterprise until the original acreage had increased to over 3,000 acres in cultivation. Yield continued to pyramid until it totaled 1,250,000 gallons by 1884.

Then in 1884, fate struck a cruel blow to the economy of early Anaheim. An unknown malady, far more devastating than the roasting animals, attacked the grape vines. The disease spread rapidly and by 1888 Anaheim had no more vineyards, no more productive wineries — and worst of all — no more economy.

Had this vicious disease not wiped out the vineyards, it is quite possible that today Anaheim would be the greatest wine producing area in the world.

Lets all join the California wine industry in a toast to the past for the Anaheim Wine Grower's wine heritage of Anaheim.

Association to establish depots in San Francisco and New York. During this period, there were fifty wineries in operation in Anaheim.

Even though the yield was high and the vines were of excellent quality, the Anaheim vintners had a problem which they never were able to overcome — animals! All sorts of animals, from stray cattle to coyotes, wildcats, hoppers and bear, took their toll in the vineyards.

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Lets all join the California wine industry in a toast to the past for the Anaheim Wine Grower's wine heritage of Anaheim.



REACHING FOR A (TEL)STAR — Four-year-old Anita Di Stefano touches special full-sized model of Bell System's communications satellite Telstar at telephone exhibit at Disneyland. Little Anita was the first telephone guest to visit the Bell System exhibit since it opened on May 20, 1960. Giving her a boost is six-foot-nine Disneyland Space Man, John Glenn (that's his real name).

Anaheim Savings And Loan Officials Go 'Back To School'

Donald L. Fytapa, assistant vice president of the California Federal Savings and Loan Association, and William B. Shepard, vice president and secretary-treasurer of the Keystone Savings and Loan Association, in Anaheim, will attend the fourth annual American Savings and Loan Institute school for executive development at the University of Washington in Seattle, through Sept. 14.

Two year program emphasizes financial development with studies concentrated in the areas of finance, economics, and the behavioral sciences.

American Savings and Loan Institute is the educational and professional organization for personnel in savings associations and co-operative banks. It helps train personnel and develop future executives through a wide range of specialized courses of study.

Plan Celebration Of Mexican Holiday September 16

Joe O'Campo, chairman of the Fiesta for Hanna Committee, has announced that a celebration honoring both the Mexican Independence Day, and Assemblyman Sunday, September 16.

Fiesta will be held at the Ball Clerk's Hall in Buena Park. The day will begin with a barbecue that will be served from 1 to 3 in the afternoon. An evening of dancing has been planned, and the Marichas will entertain in the afternoon.

Movie stars, the State Treasurer, Bert Betts, games, and Latin entertainment will be on hand throughout the day. Tickets to the Fiesta are a \$1 donation for adults, and 50 cents for children. The price includes the barbecue and the entertainment. Tickets can be obtained by calling KI 3-1467.

Field Engineers Named at Robertshaw-Fulton Plant

Lewis P. Brown and Charles Hybarger have been named as field engineers for Robertshaw-Fulton's Aeronautical and Instrument Division in Anaheim, according to an announcement in Anaheim by James Chadburn, division sales manager for aeronautical products.

Brown will be responsible for an area that includes the States of Texas, Oklahoma, Missouri, and Kansas. He will operate from offices in Dallas, Texas. Key products with which he will be concerned are miniature oxygen breathing systems for commercial and military applications; mask-mounted miniature oxygen regulators and accessories; medical oxygen equipment, airborne precision pressure regulators, high and low temperature valves, and associated equipment.

A native of Arlington, Mass., Brown holds a B.S. degree in economics from Harvard University. He has served in the U. S. Army as a field artillery officer. Until recently, he was field engineer in the Southwest for Aero-Firework Corporation. Earlier he was with the Revere Corporation of America.

Hybarger will be responsible, on a nationwide basis, for sales of electronic products, including "Multilink" telegraph terminals and associated equipment, airborne flight controls, and digital data transmission equipment.

Jaycees Launch Safe-Driving Project With Cooperation Of City Officials

Anaheim's Safe Driving Week, which started yesterday, sponsored by the Anaheim Junior Chamber of Commerce, is designed to encourage all motorists to check their driving and their cars to cut down on the appalling grief and cost of carelessness.

Each afternoon this week and all day Saturday, a Safe Driving clinic will be in operation at the Broadway Shopping Center.

In cooperation with the West Anaheim Lions Club, a free driver sight testing clinic has been established. According to Dr. William Bueth, optometrist and chairman of the Lions sight conservation committee, club members are volunteering their time

to screen drivers for possible visual deficiencies.

This portion of the clinic provides an opportunity for parents to have their children's eyes checked before they start the new school year.

Join Circle

Motorists are invited to join the circle of safety by having their cars 10-point safety checked in a special traffic lane set up in the shopping center. This free safety check will be supervised by a qualified mechanic, manned by members of the Junior Chamber of Commerce and volunteers, including members of the Inco-riable Car Club.



GIANTS OF CALIFORNIA

NATION'S LARGEST OBSERVATORY * * NATION'S LARGEST [FEDERAL] SAVINGS

To judge a giant's strength, look at its foundation. Even earthquakes can't faze the 200-inch, 600-ton Hale Telescope of Mt. Palomar, the nation's largest observatory. Its mighty foundation is a 25-mile deep, natural block of granite.

California Federal Savings Association, too, draws giant strength from a massive and monetary foundation. Over \$800 million in assets... largest of any federal savings association... safeguard savings accounts at California Federal. Reserves are far above legal requirements. And, for 37 years, the financial policies of seasoned management have passed all tests in the proving grounds of depressions, wars and booms.

And California Federal has another powerful strength: its middle name is Federal. Federal means chartered and fully supervised by a permanent agency of the U. S. Government. And Federal means savings accounts are insured under provisions of the Federal Savings & Loan Insurance Corporation.

All this strength stands behind the funds you invest at California Federal's high 4 3/4% current annual rate. That's a higher rate than the national averages of all other types of investments, higher than most

other insured savings institutions. And dividends are paid quarterly. For giant safety and generous dividends, over 350,000 savers in 50 states and 82 foreign countries have chosen California Federal. They include individuals, married couples, trusts, corporations, clubs, churches, credit unions and fraternal groups. The size of their savings range from \$5 "beginner" accounts to \$50,000 joint accounts for man and wife, and up to \$1,000,000 investment accounts. The same safety, the same dividend rate, applies to all, regardless of size.

Isn't it time to put the strength of a giant behind your savings? Why not transfer your funds to California Federal, the nation's giant federal savings association? Just stop in at one of our offices or write or telephone. Let us handle the details. The new funds you place by the 10th of any month will earn from the 1st. And, if you save by mail, we pay postage both ways.

4 3/4% CURRENT ANNUAL RATE 4 DIVIDENDS A YEAR

Headquarters Office: 611 Wilshire Blvd., Los Angeles 17, Calif.

ANAHEIM OFFICE: 600 N. Euclid Avenue • PR 6-2222

Other Offices in Eagle Rock, Echo Park, Granada Hills, Hollywood, Inglewood, Lakewood, Los Angeles, Miracle Mile, Palms Verdes Peninsula, Rancho Park, Reseda.

MEMBER: FEDERAL HOME LOAN BANK SYSTEM • FEDERAL SAVINGS & LOAN INSURANCE CORPORATION

SILVER DOLLARS

98¢

Limit one to each person with this Ad. Good Sept. 1-2 and 3 only.

VALENTINE'S COINS AND STAMPS

This and many more specials to celebrate the opening of our new store—

1741 W. La Palma Ave.
at Euclid
ANAHEIM, CALIF.

CONE-O'CONNOR
MORTUARY
501 NORTH LAMON STREET, ANAHEIM
KB 5-3209

4 SALE DAYS—
THURS. thru SUN.—Sept. 6-7-8-9



MEET 10 TOP L. A. RAM STARS SUNDAY at ALL-AMERICAN!

IN PERSON—THESE 10 GREAT ATHLETES

★ JON ARNETT
★ OLLIE MATSON
★ LES RICHTER
★ LAMAR LUNDY
★ LOU CORDILEONE

★ JOHN LOVETRE
★ ART HUNTER
★ ZEKE BRATKOWSKI
★ DICK BASS
★ FRANK VARRICHONE

KWIZ RADIO REMOTE BROADCAST
WILL ACCOMPANY THE RAM
MOTORCADE! 1/2-HOUR APPEAR-
ANCE AT EACH MARKET!

**L.A. RAMS STARS
APPEARANCE SCHEDULE
SUNDAY, SEPT. 9th:**

- ★ 9 A.M. at Downey
- ★ 10 A.M. at Norwalk
- ★ 11 A.M. at Artesia
- ★ 12 Noon at Buena Park
- ★ 1:30 P.M. at Orange
- ★ 2:30 P.M. at Cypress
- ★ 3:30 P.M. at Garden Grove
- ★ 4:30 P.M. at Westminster
- ★ 5:30 P.M. at Costa Mesa

BUTTER-
NUT
COFFEE
1-LB. CAN (KTTV Feature)
57¢
2-LB. CAN \$1.13 6-OZ. INSTANT 98¢

HOLLY PURE
GRANULATED SUGAR
5-POUND BAG
47¢

C-H-B CREAMY
MAYON-NAISE
24-OUNCE JAR
33¢

C-H-B—For Salads & Cooking
SALAD OIL
24-OUNCE BOTTLE
29¢

WEBER'S BREAD
15-OUNCE LOAF
25¢

LAURA SCUDDER'S
PEANUT BUTTER
16-OUNCE JAR
39¢

LIBBY'S CANNED SALE!
SLICED OR HALVES
GOLDEN PEACHES
NO. 2 1/2 CANS
5 F \$1
LIBBY'S RICH—16-OZ. CANS
TOMATO JUICE 5 F \$1
LIBBY'S GOLDEN—303 CANS
CREAM CORN 6 F \$1
LIBBY'S CORNED
BEEF HASH 303 CAN 29¢
LIBBY'S SOCKEYE RED
SALMON NO. 1 TALL CAN 79¢

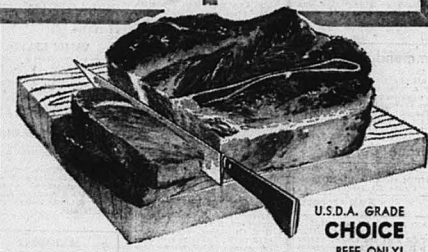
PICTSWEEET FROZEN
• **PEAS**
• **CORN**
YOUR CHOICE
6 F \$1.00

ANTHONY MACARONI
• Elbow • Cut • Salad • Shell
2 29¢
LBS.

COLOMBO FROZEN
PIZZAS
• BIG 15-OZ. CHEESE PIZZA **69¢**
PEPPERONI OR SAUSAGE
PIZZAS 79¢
JUMBO 18-OUNCE!

KOLD-KIST FROZEN
HEAT 'N EAT
ENTREES
• SIRLOIN TIPS
• CREAMED CHICKEN
YOUR CHOICE **49¢**
• CHILI & BEANS, 1 LB. 25¢
• ROAST BEEF DINNER 59¢

4 FISHERMEN FROZEN
SEAFOODS
★ FISH STICKS
3 8-OZ. PKGS. \$1.00
★ SHRIMP **\$1.09**
1-LB. PKG. ...



U.S.D.A. GRADE
CHOICE
BEEF ONLY!
BEEF ROAST
7-BONE AND CHUCK **39¢**
O-BONE ROAST **49¢**
lb

U.S.D.A. CHOICE BEEF
CHUCK STEAK 49¢
U.S.D.A. CHOICE BONELESS, ENGLISH STYLE
Rolled ROAST 79¢
FANCY EASTERN CORN-FED BONELESS PORK
BUTT ROAST 45¢
FRESH EASTERN SHOULDER
PORK STEAK 49¢
lb

ALL-AMERICAN FABULOUS
GROUND BEEF
39¢ EXTRA-LEAN GROUND CHUCK 59¢
LEAN, BONELESS
STEW BEEF 79¢
HORMEL OLD SMOKEHOUSE
BACON 59¢
FANCY STEAKS
SWORDFISH 69¢
lb

Van de Kamp's HAWAIIAN HOLIDAY SPECIALS
PINEAPPLE ALMOND CAKE 69¢
PINEAPPLE PIE 59¢
PINEAPPLE BREAD 27¢
THURS. SUN. SEPT. 6-9

FROZEN FOODS
MINUTE-MAID
PURE GRAPE JUICE 3 49¢
6-OZ. CANS
CAL-FAME
ORANGE JUICE 7 49¢
6-OZ. CANS
SWANSON—ALL VARIETIES
COMPLETE Dinners 55¢

BANQUET BONED
CHICKEN 5-OZ. CAN 19¢
KEYSTONE PIECES & STEMS—2-OZ.
MUSHROOMS 7 F \$1
FANNING'S BREAD & BUTTER
PICKLES 15-OZ. 19¢
ZEE LUNCH
BAGS PKG. OF 50 25¢
FLEISCHMAN'S CORN OIL
MARGARINE 1-LB. PKG. 33¢

MEADOW GOLD GRADE AA
BUTTER 1-POUND CARTON **67¢**
LESTOIL
GIANT LIQUID
DETERGENT 57¢
SPARKLE ALL PURPOSE
CLEANSER 49¢
24-OZ.
LESTARE DAY
BLEACH PKG. OF 10 43¢

BANANAS
GOLDEN RIPE (Central American) **10¢**
lb
RIPE, SWEET
BARTLETT
PEARS 10¢
lb
MORE OF THOSE FAMOUS, SWEET "COIT"
CANTALOUPE
JUMBO SIZE! **7 F \$1.00**

Delicatessen
RATH Blackhawk—1-lb. Pkg.
FRANKS 49¢
PLUS A MAIL-IN OFFER WITH HEINZ HOT DOG RELISH
RATH 6-OZ.—LUNCH
MEATS • BOLOGNA • SALAMI • OLIVE LOAF • TASTY LOAF 29¢
PILLSBURY or BALLARD
BISCUITS TUBES OF 10 2 for 19¢
GAULEO SLICED
ITALIAN SALAMI 3-OZ. PKG. 3 for \$1
TREAT-TIME FRESH CHURNED
PEANUT BUTTER 1-LB. CTN. 47¢
SMOKED
SLICED BEEF 3 1/2-OZ. PKGS. 3 for \$1

LIQUORS
HAMM'S BEER
A GREAT BEER!
6-PK REG. CANS **\$1.17**
ALL-AMERICAN
VODKA OT. 379¢
OLD NIAGARA
BOURBON 399¢
FULL QUART
ALL-AMERICAN
ROSE WINE 89¢
1/2-GALLON
ALL-AMERICAN
BEER 299¢
CASE OF 24 GLASS CANS

BLUE CHIP
★ Downey
7814 E. Pico
★ Norwalk
Firestone & Pioneer

ALL-AMERICAN
★ Westminster 4257 Westminster Blvd.
★ Cypress 4201 Bell Rd.
★ Buena Park 7511 E. Orangefarmer
★ South Artesia Norwalk & Central
★ Corona del Mar 3047 Coast Hwy.
★ Garden Grove 9858 Garden Grove Blvd.

★ Orange 1706 W. Chapman
★ Laguna Beach 700 S. Coast Hwy.
★ Costa Mesa 19th & Harbor Blvd.
★ San Clemente 402 N. El Camino Real
No Items Sold for Resale